



**SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO)
BOARD OF DIRECTORS SPECIAL MEETING MINUTES*
NOVEMBER 10, 2017 – 9:00 AM
METRO ADMIN OFFICES
110 VERNON STREET
SANTA CRUZ, CA 95060**

A special meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District (METRO) was convened on Friday, November 10, 2017 at the METRO Admin Offices, 110 Vernon Street, Santa Cruz, CA

The Board Meeting Agenda Packet can be found online at www.SCMTD.com and is available for inspection at Santa Cruz METRO's Administrative offices at 110 Vernon Street, Santa Cruz, California. *Minutes are "summary" minutes, not verbatim minutes. Audio recordings of Board meeting open sessions are available to the public upon request.

This document has been created with accessibility in mind. With the exception of certain 3rd party and other attachments, it passes the Adobe Acrobat XI Accessibility Full Check. If you have any questions about the accessibility of this document, please email your inquiry to accessibility@scmttd.com

SECTION I: OPEN SESSION

1 CALL TO ORDER at 9:01 AM by Vice Chair McPherson.

2 ROLL CALL: The following Directors were **present**, representing a quorum:

Director Ed Bottorff	City of Capitola
Director Cynthia Chase	City of Santa Cruz
Director Norm Hagen	County of Santa Cruz
Director John Leopold	County of Santa Cruz
Director Donna Lind	City of Scotts Valley
Director Cynthia Mathews	City of Santa Cruz
Director Bruce McPherson	County of Santa Cruz
Director Dan Rothwell	County of Santa Cruz
Director Mike Rotkin	County of Santa Cruz
Ex-Officio Director Larry Pageler	UC Santa Cruz

Ex-Officio Director McKee and Directors Dutra and Rios were absent.

STAFF PRESENT:

Alex Clifford
Julie Sherman

METRO CEO/General Manager
METRO General Counsel

METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT (IN ALPHABETICAL ORDER) WERE:

None.

3 ANNOUNCEMENTS/PUBLIC COMMENTS

Ex-Officio Director Pageler added commentary to the distributed document entitled, "UCSC Daily Transit Ridership Trends: Fall Quarter Comparisons". (See attached.) UCSC Fall Quarter population is estimated to be 18,500 to 19,000 students and 3,100 staff and faculty.

There was no public comment.

4 REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION

Julie Sherman, General Counsel, announced the item to be discussed as noted below.

There was no public comment.

RECESS TO CLOSED SESSION AT 9:10AM

SECTION II: CLOSED SESSION

5 CONFERENCE WITH LABOR NEGOTIATORS (GOVERNMENT CODE SECTION 54957.6)

Agency Negotiators:

Alex Clifford, CEO/General Manager
Julie Sherman, General Counsel

Employee Organization:

UTU, Local 23

Director Rotkin departed at 9:28AM

SECTION III: RECONVENE TO OPEN SESSION AT 9:29AM

6 REPORT OF CLOSED SESSION ITEMS

Julie Sherman, General Counsel, announced there were no reportable actions.

There was no public comment.

7 ANNOUNCEMENT OF NEXT MEETING: FRIDAY, NOVEMBER 17, 2017 AT 9:00 AM, AT THE WATSONVILLE CITY CHAMBERS, 275 MAIN STREET, WATSONVILLE, CA

Vice Chair McPherson announced the next meeting as above.

8 ADJOURNMENT

Vice Chair McPherson adjourned the meeting at 9:30AM.

Respectfully submitted,

Gina Pye
Executive Assistant

UCSC Daily Transit Ridership Trends: Fall Quarter Comparisons

Daily ridership counts collected by SCMTD and UCSC TAPS Campus Transit provide a metric for comparison of overall operational utilization of the two systems over time. The two charts to the right illustrate daily transit ridership by UCSC affiliates during the Fall Academic Quarter, starting the First Day of Instruction and continuing through the last day of the Quarter.

SCMTD Trends: The upper chart shows daily UCSC ridership throughout the SCMTD service area (excluding Hwy 17 Express). Peak ridership consistently occurs on Fridays.

The Fall 2017 data (green line), representing daily ridership from September 28th through October 31st, reflects an overall increase of 7.24% over the same period in Fall 2016.

UCSC ridership the first Friday of instruction totaled 15,933 boardings.

Average UCSC ridership weekdays increased by 940 boardings, while the same for weekends grew by 457 boardings.

Overall, UCSC's Metro ridership during October 2017 is up 12.43% from October 2016. While some of this increase is due to the new Route 22 bus operating along Western Drive, preliminary analysis shows ridership increases on all Metro routes serving UCSC's main campus.

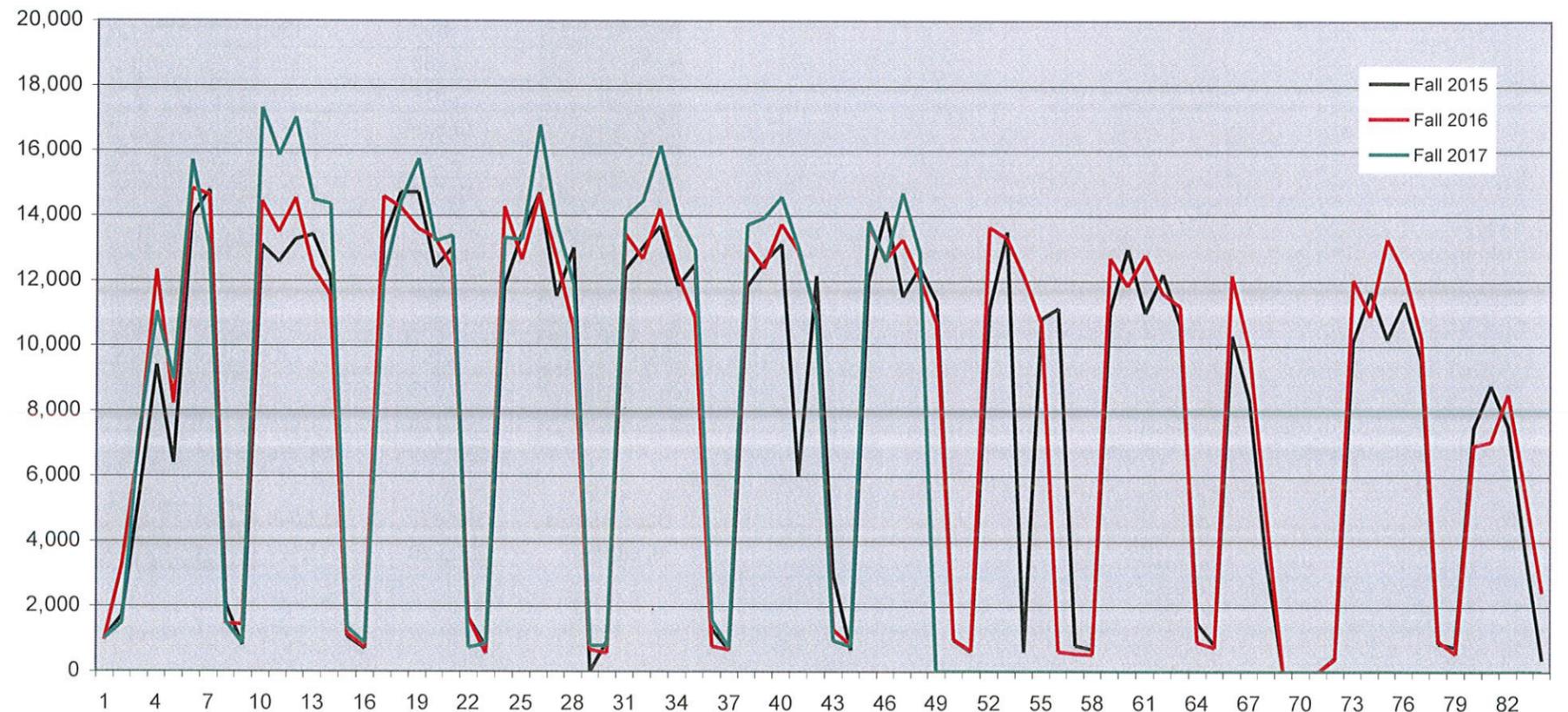
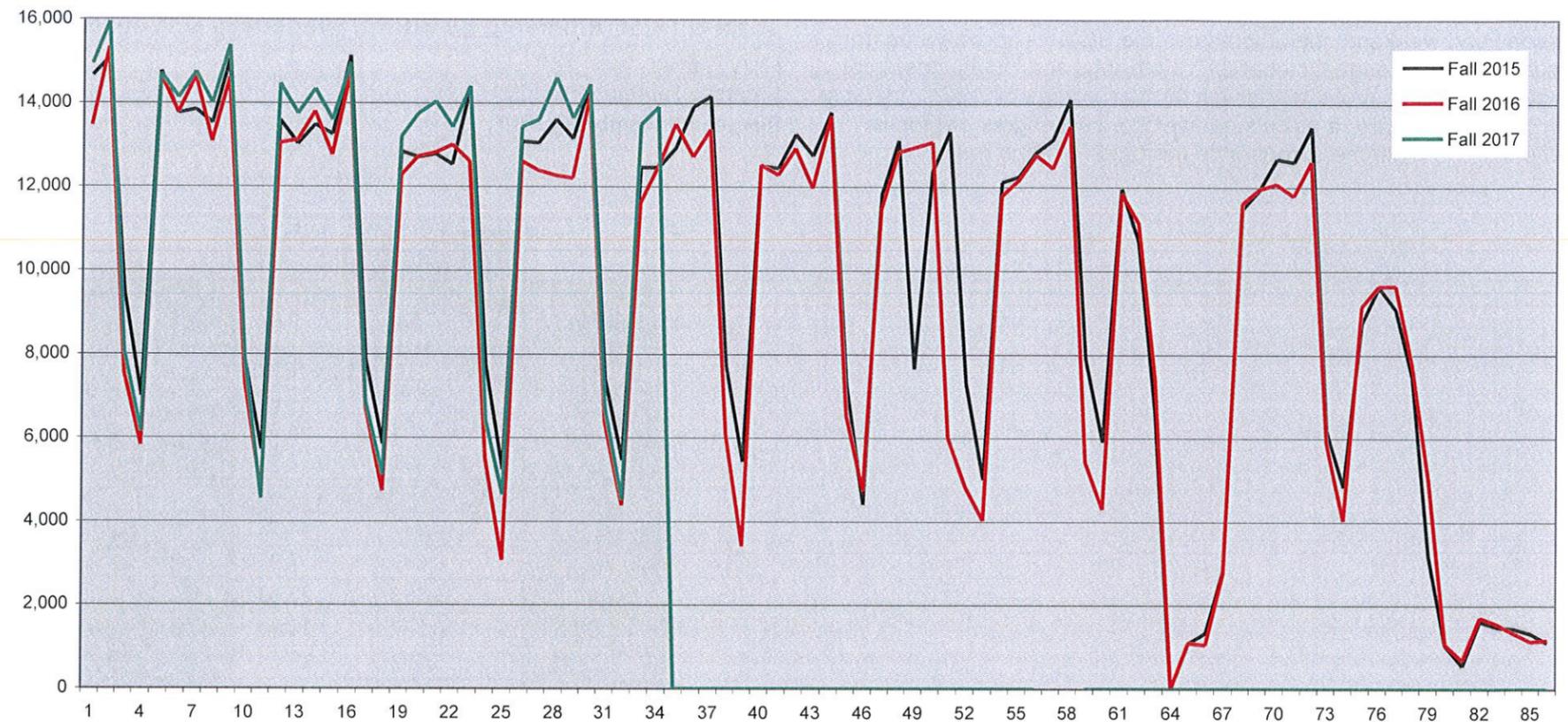
Passbys by Routes 15, 16 and 19 at Bay/Mission continue to be reported half-way through Fall Quarter.

Campus Transit Trends: The lower chart shows daily ridership on UCSC TAPS's Day and Night Shuttle routes, which operate on-campus 7:25am-12:00am weekdays and 6:00pm-12:00am weekends. Peak ridership typically occurs on Wednesdays.

Overall daily ridership is up 6.18% compared with the same period during Fall 2016.

Ridership has exceeded 17,000 boardings on three days so far, with a new single-day record of 17,507—while Metro carried 14,705 UCSC riders the same day.

Loop Shuttles are frequently leaving the main entrance at capacity during peak morning while Metro buses enter the campus at capacity.



Attachment

Systemwide Ridership by UCSC: The tables to the right summarize weekday and weekend ridership across the SCMTD service area from September 28th through October 31st. Both total and UCSC ridership are shown for each route, along with the percentage of UCSC ridership per route. Additionally, a calculated average passengers per trip is provided to illustrate the comparable utilization of each route.

Total & UCSC Ridership by Route, Weekdays & Weekends, AY2018

Larry Pageler, UCSC TAPS

Created: September 16, 2017

Revised: November 9, 2017

Weekdays 9/28/17 - 10/31/17				
Route	Total Riders	UCSC		Pass/Trip
		Riders	% of Total	
31	1,774	558	31.45%	11.75
32				
10	41,617	40,013	96.15%	74.18
15	67,253	63,803	94.87%	79.40
16	132,201	127,510	96.45%	88.73
16ST				
19	47,037	44,581	94.78%	78.00
20	8,673	7,916	91.27%	69.38
200	25,555	22,824	89.31%	94.30
20D	10,557	10,402	98.53%	40.29
22	15,762	15,647	99.27%	51.68
33	400	3	0.75%	8.33
34	43	-	0.00%	2.39
35(A)	32,041	1,752	5.47%	21.30
40	1,222	20	1.64%	26.57
41	697	150	21.52%	14.52
42	1,236	219	17.72%	19.62
55	4,918	81	1.65%	22.87
66	13,639	2,033	14.91%	20.27
68	9,130	1,969	21.57%	16.75
69A	18,533	1,792	9.67%	33.88
69W	26,458	2,458	9.29%	36.75
71	57,172	3,369	5.89%	37.27
72	5,003	30	0.60%	19.10
74(S)	1,063	3	0.28%	24.16
75	6,363	10	0.16%	20.20
79	2,028	3	0.15%	8.18
91X	21,138	1,230	5.82%	22.18
	551,513	348,376	63.17%	44.48

UCSC Routes	332,893	317,049	95.24%
All Others	218,620	31,327	14.33%

Weekends 9/28/16 - 10/31/17				
Route	Total Riders	UCSC		Pass/Trip
		Riders	% of Total	
31				
32	488	204	41.80%	10.84
10	6,431	5,983	93.03%	100.48
15				
16	33,110	31,246	94.37%	105.78
16ST	4,015	3,848	95.84%	125.47
19	9,954	9,291	93.34%	104.78
20	4,221	3,889	92.13%	91.76
200	5,817	5,369	92.30%	111.87
20D				
22				
33				
34				
35(A)	6,333	266	4.20%	23.99
40				
41				
42	389	70	17.99%	21.61
55	170	3	1.76%	8.50
66	3,930	796	20.25%	18.11
68	1,543	365	23.66%	14.84
69A	7,001	1,164	16.63%	32.26
69W	6,803	1,007	14.80%	31.94
71	13,531	784	5.79%	27.73
72	640	8	1.25%	14.22
74(S)				
75	2,298	13	0.57%	22.98
79	205	-	0.00%	7.59
91X				
	106,879	64,306	60.17%	45.29

UCSC Routes	63,548	59,626	93.83%
All Others	43,331	4,680	10.80%