

SANTA CRUZ METRO BUS SIGN INFORMATION

WHAT ARE THE SIZES?

King Size Bus Signs – 30” x 144” Dimensions

Queen Size Signs – 30” x 88” Dimensions

Tail Size Signs – 21” x 72” Dimensions

Santa Cruz METRO encourages advertisers to provide their print advertisements in both English and Spanish in order to communicate with a broader percentage of the population

WHO CAN PRINT THE SIGNS?

The bus signs used on Santa Cruz METRO buses are placed in aluminum frames. The signs must be printed on **4 mil, FLEXcon BUSmark vinyl** or other material approved by METRO, and mounted on **5mm or 6mm one-piece Coroplast**. The signs must be ready to be placed into the aluminum bus frames by Santa Cruz METRO staff. Suggested vendors you can use are:

➤ Can produce Tail, Queen, and King Size Signs:

Stokes Signs

Phone: 831-426-1570

Steve or Nani

Community Printers

Phone: 831-426-4682

Ross Newport

Gangi Studios Inc.

Phone: 888-414-2644

Cell: 818-422-5367

Paul Anthony Gangi

PPD Multimedia, Inc.

Phone: 831-479-9098

Jeff Bettencourt

➤ Can produce Tail, and Queen Size Signs:

Donovan Signs

Phone: 831-423-4740

Tom or Chris Donovan

ASAP Signs

Phone: 831-757-7377

Nigel Hearne

Santa Barbara Signs & Graphics

Phone: 805-687-1555

Anthony

BUS SIGN – VENDOR DELIVERY INSTRUCTIONS:

138 Golf Club Drive

Parts Department

Santa Cruz, CA 95060

Anytime between 8:00 to 12:00 and 1:00 to 4:00