

WATSONVILLE TRANSIT CENTER CONCEPT DESIGN

COMMUNITY MEETING TWO

JULY 8TH, 2015

AGENDA

Welcome & Introduction

Where we are in the process

Summary of Outreach

Existing Site & Condition

Proposed Project

- Concept 1
- Concept 2
- Concept 3

Next Steps

Question & Answer

WHERE WE ARE IN THE PROCESS

Watsonville Transit Center Schedule											
	2014					2015					
Task	Jan	Feb	Mar-Sept	Oct	Nov-Apr	May	June	July	Aug	Sept	Oct
1. Project Startup 2. Evaluation of Transit Center 3. Transit Center Operating Requirements	■										
4. Traffic Study and Transit Lane Recommendations		■									
Site Expansion			■								
5. Feasibility Study				■							
6. First Community Outreach Meetings				■							
Board Presentation of Results and Alternates					■						
7. Refine Sketch Plans to Produce Alternative Designs						■	■				
8. Conduct Second Community Outreach Meetings								■			
9. Produce General Scope of Development									■		
10. Final Report of Conceptual Design and Final Design										■	■

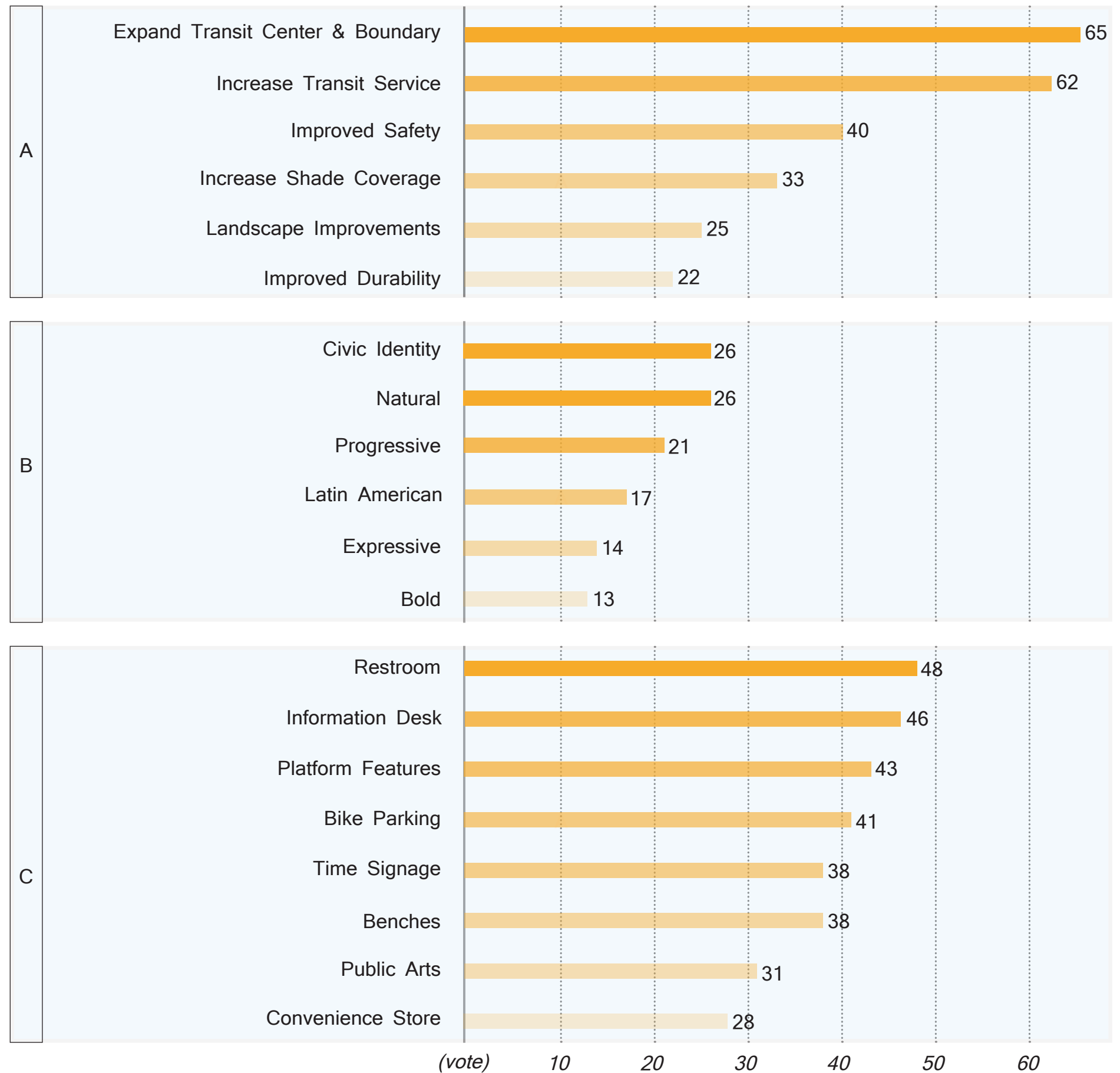
SUMMARY OF COMMUNITY OUTREACH 2

A total of 72 surveys were completed in English and Spanish and turned in by the October 31 deadline. The survey focus on three specific categories:

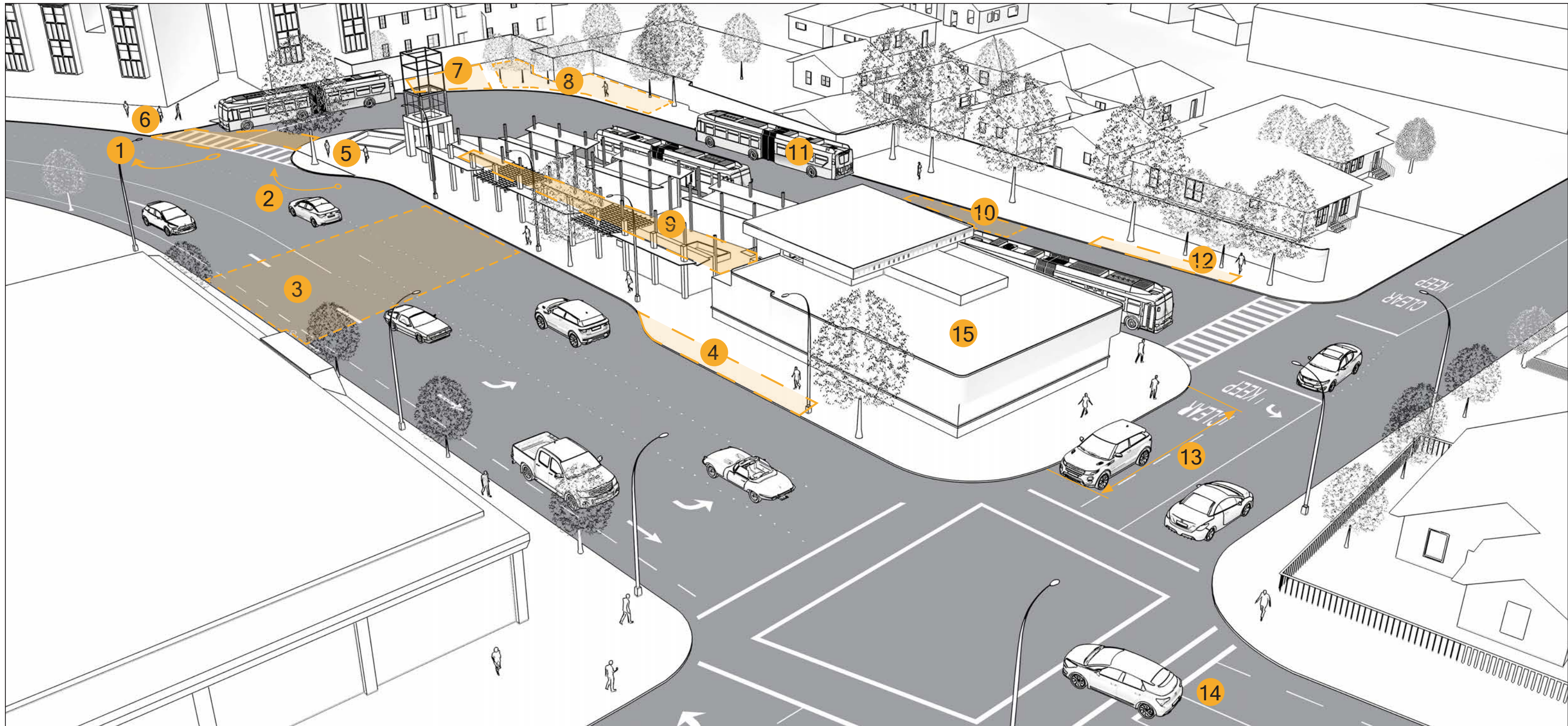
A Community's preference for future transit station

B Architecture style

C Programs



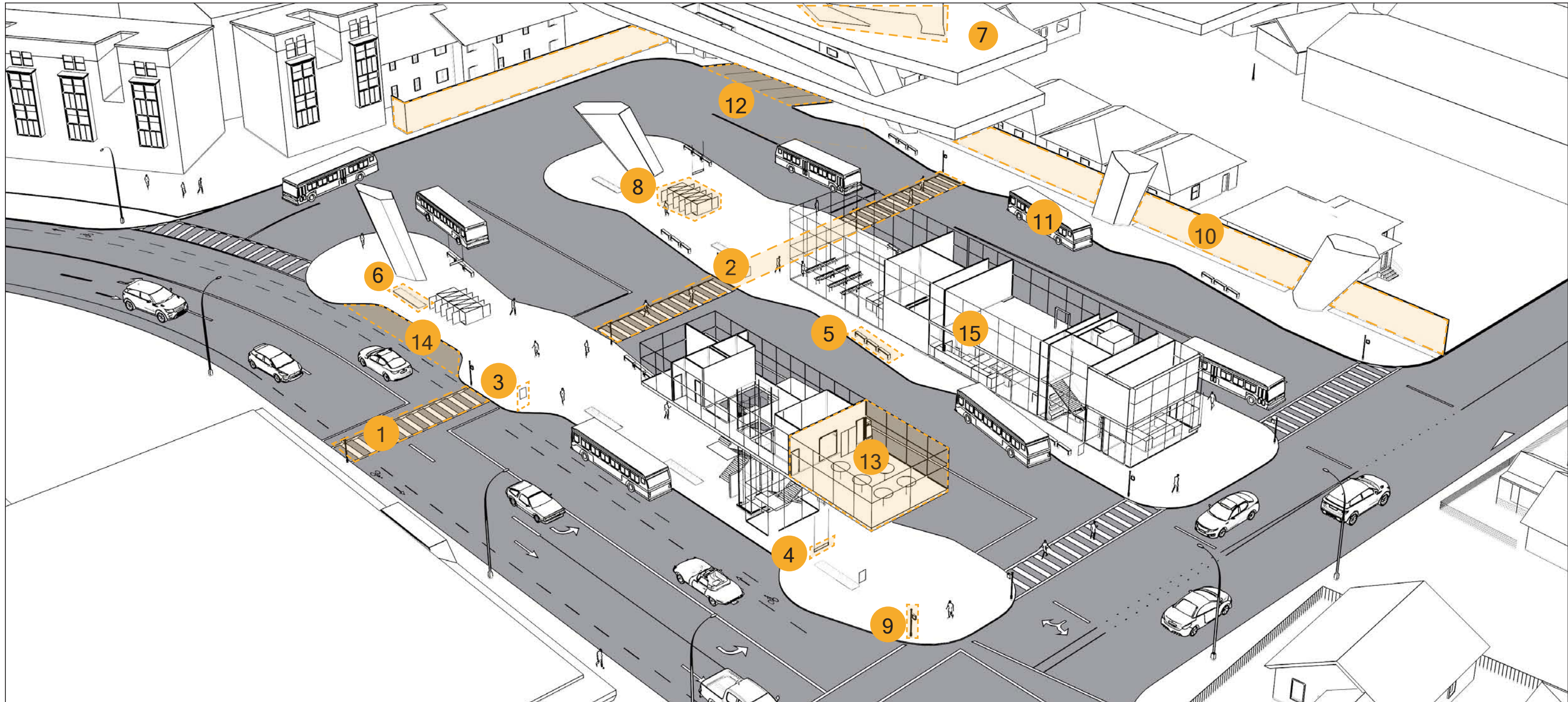
PERSPECTIVE VIEW OF EXISTING SITE DIAGRAM



- | | | |
|--|--|--|
| 1 Left turns out of transit center are prohibited for safety | 6 Crosswalk and bus traffic is not well controlled | 11 Capacity of 8 buses may limit future services expansion |
| 2 Wide turn for inbound buses | 7 Services driveway goes against flow of buses | 12 No public, police, or service vehicle parking |
| 3 Jaywalking locations | 8 Blind corner | 13 Short intersection spacing: queues block bus exit |
| 4 No public kiss-and-ride | 9 Multiple areas of low visibility | 14 Rodriguez St narrows north of West Lake Ave |
| 5 Indirect pedestrian path | 10 Low visibility crosswalk | 15 Existing building does not properly handle the function of a transit center |

SITE IMPROVEMENT DESIGN PROPOSAL

(Roof Not Show For Clarity)



1 Enhanced with LED embedded light mid-block crossing

2 Continuous pedestrian pathway

3 Signage with directional arrows

4 Real time signage

5 Island furniture

6 Landscaping

7 Roof with added skylight

8 Bike Lockers

9 Pedestrian crossing light

10 Graphic wall

11 Additional bus capacity

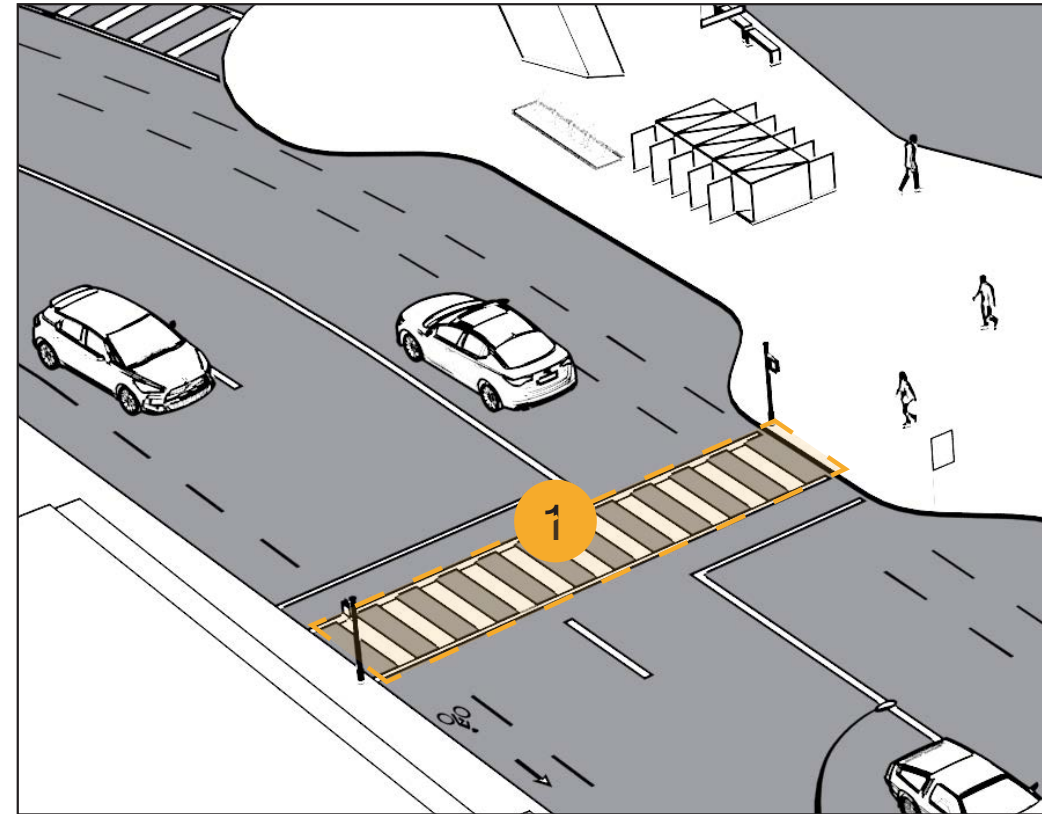
12 New police and staff parking

13 New community room

14 New kiss and ride

15 New terminal

SITE IMPROVEMENT DESIGN PROPOSAL - Signage

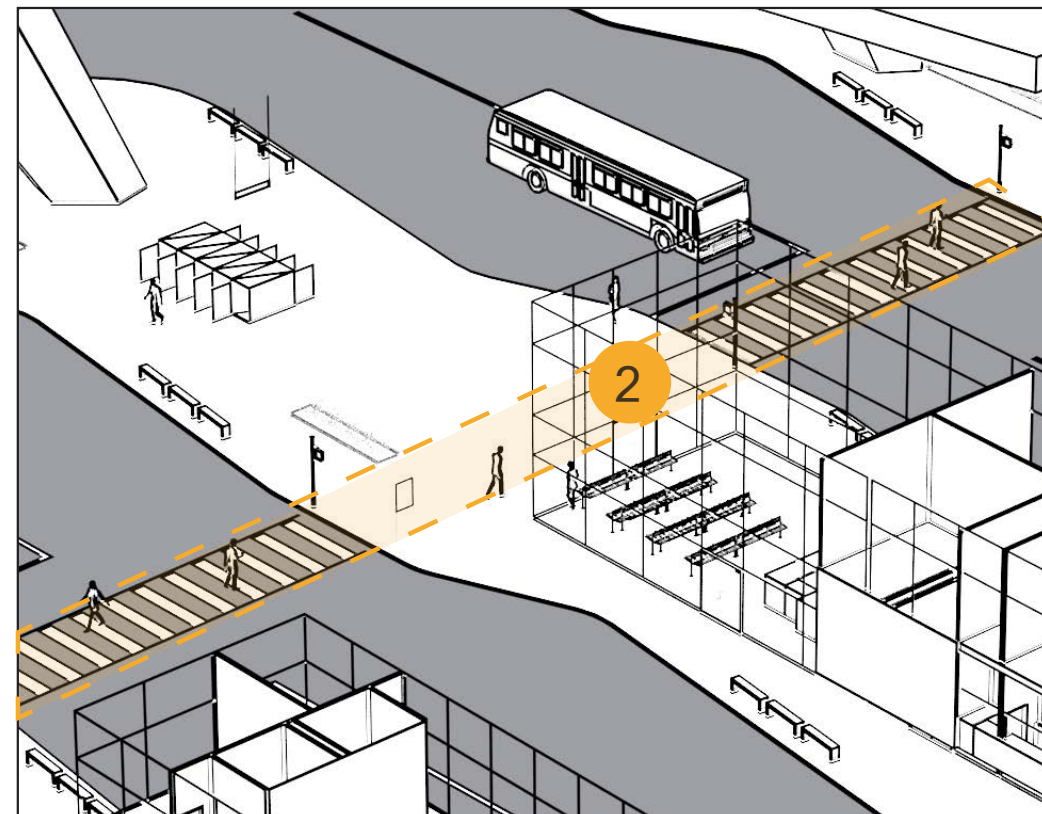
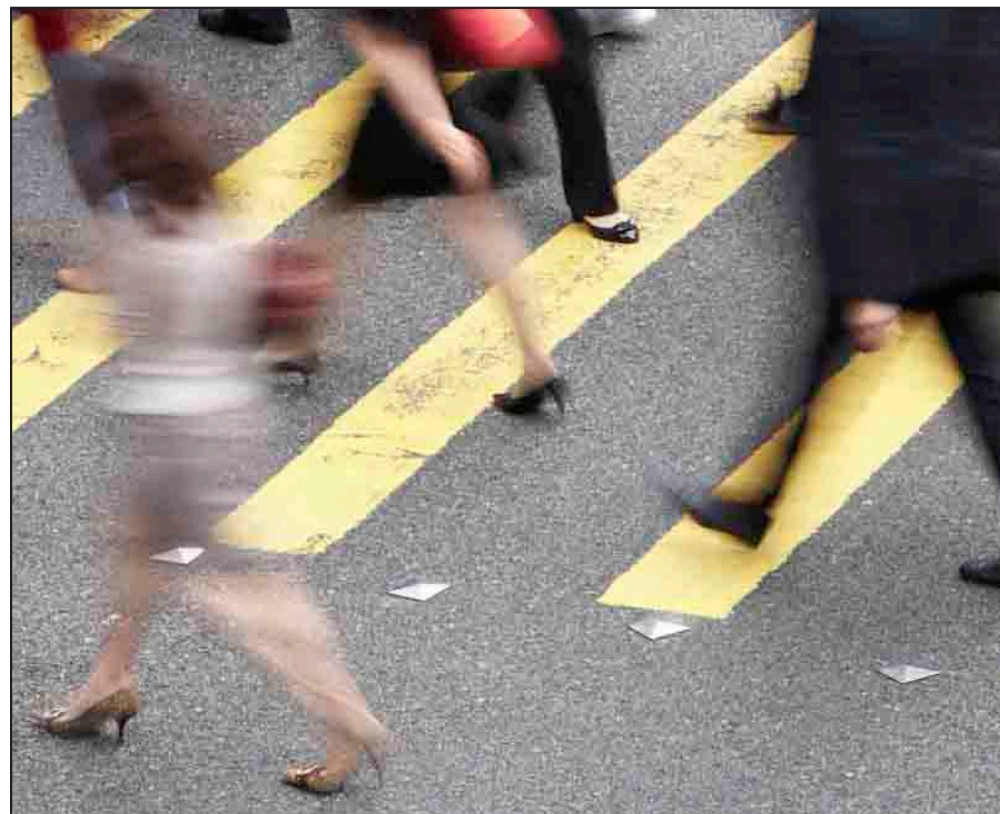


1 Enhanced with LED embedded light mid-block crossing

Goal:

Increase visual presence to slow down vehicular traffic during evening.

Proposed area:



2 Continuous pedestrian pathway

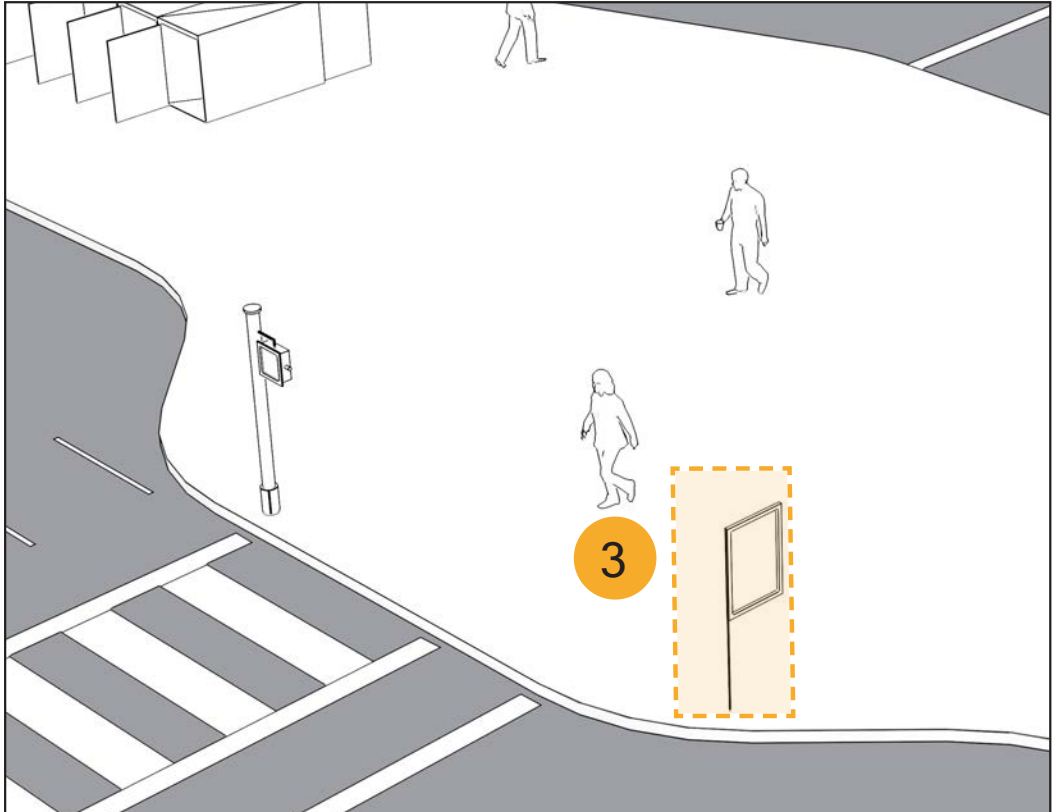
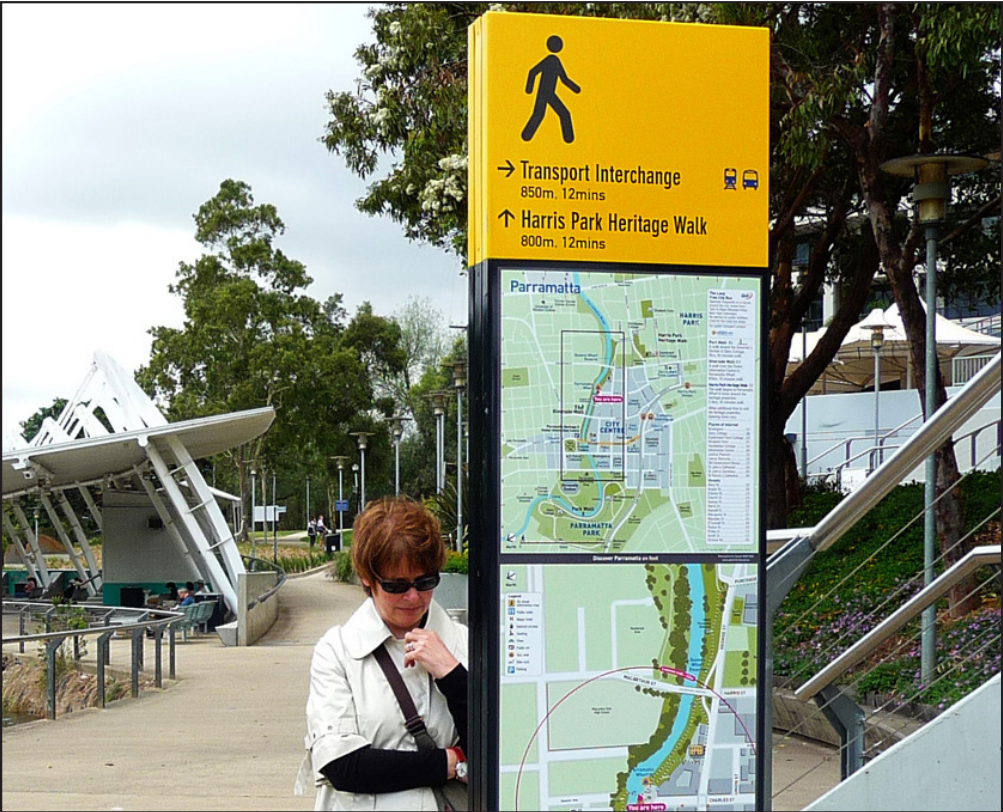
Goal:

Enhance safety for pedestrian and slow down in-coming traffic

Proposed areas:



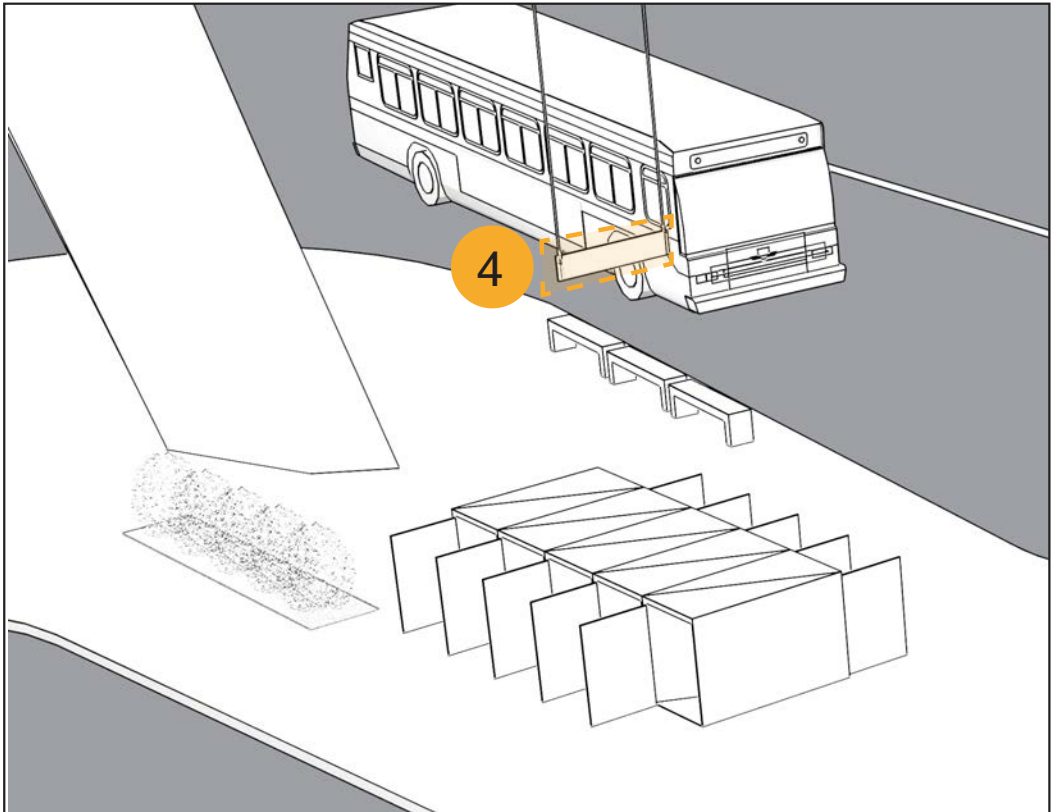
SITE IMPROVEMENT DESIGN PROPOSAL -Signage and Way-finding



3 Signage with directional arrows

Goal:
Providing helpful navigation information on time and direction

Proposed locations:

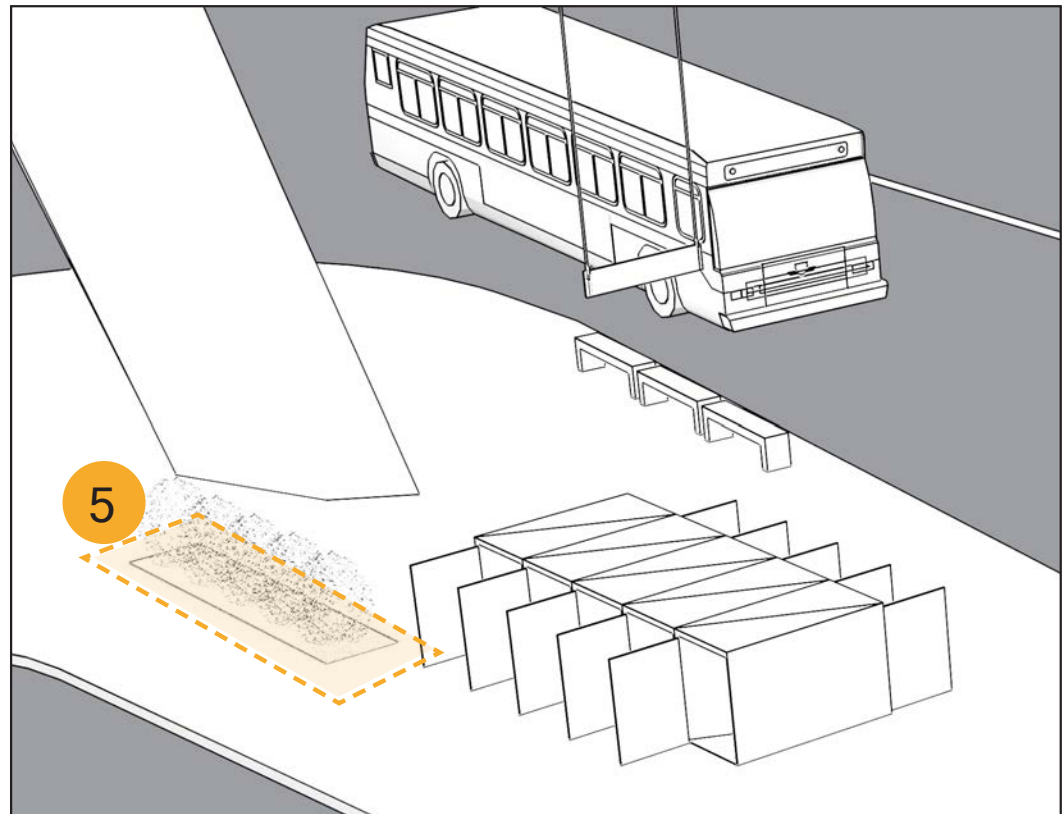


4 Real time signage

Goal:
Informing transportation users the updated schedule of buses

Proposed locations:

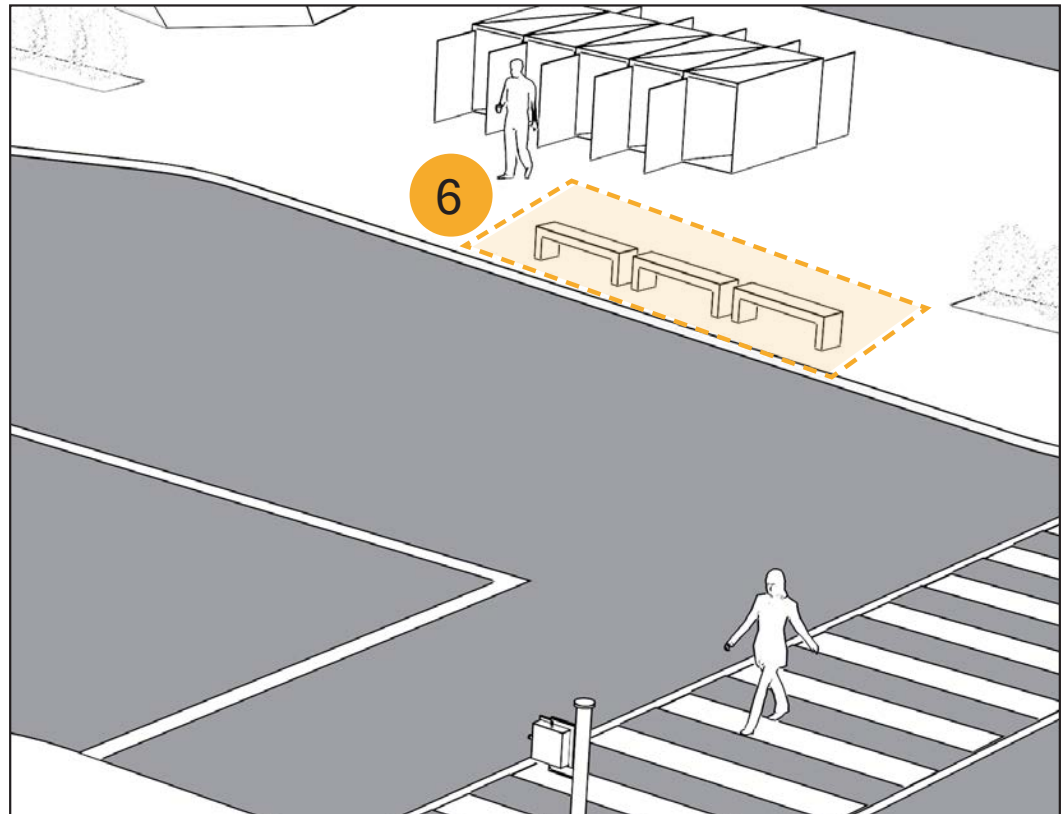
SITE IMPROVEMENT DESIGN PROPOSAL - Landscape and Comfort



5 Landscape

Goal:
Make atmosphere more pleasant by breaking down the scale

Proposed locations:

An aerial site plan diagram showing a street layout with buildings and parking areas. Several orange dots are placed along the sidewalks and near building entrances, indicating the proposed locations for landscape improvements.

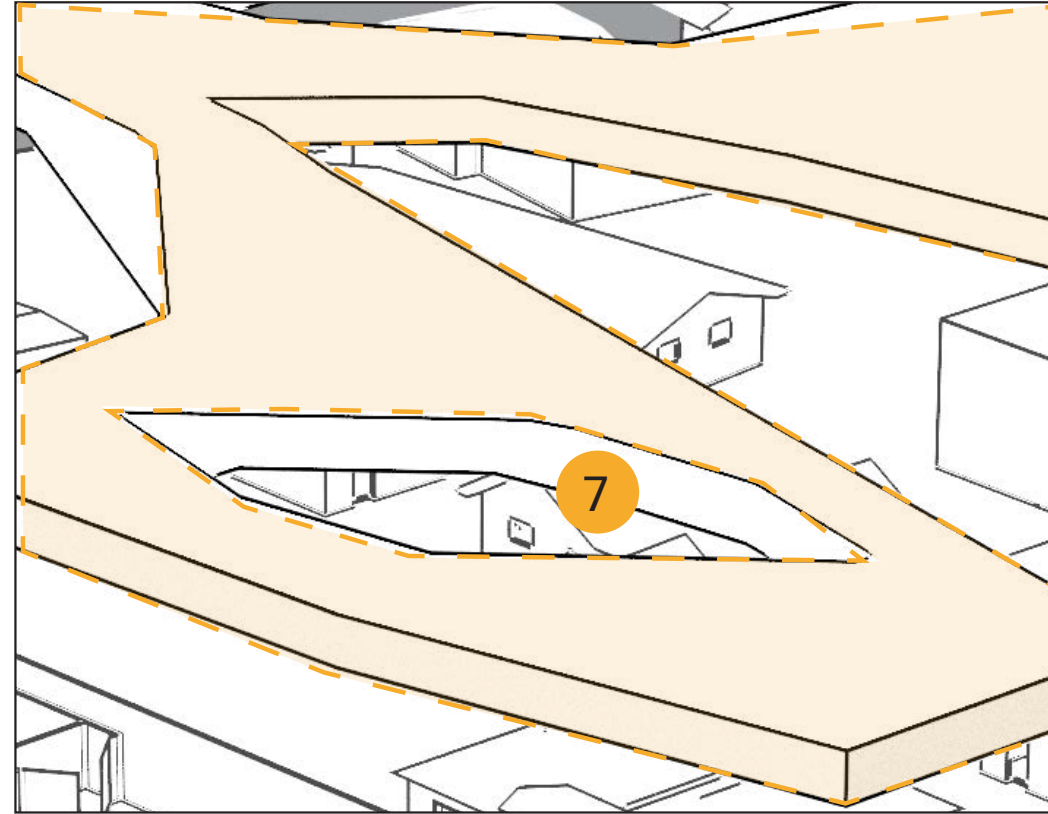
6 Island furniture

Goal:
Enhance the comfort level for transportation users

Proposed locations:

An aerial site plan diagram showing a street layout with buildings and parking areas. Several orange dots are placed along the sidewalks and near building entrances, indicating the proposed locations for island furniture.

SITE IMPROVEMENT DESIGN PROPOSAL - Safety and Comfort

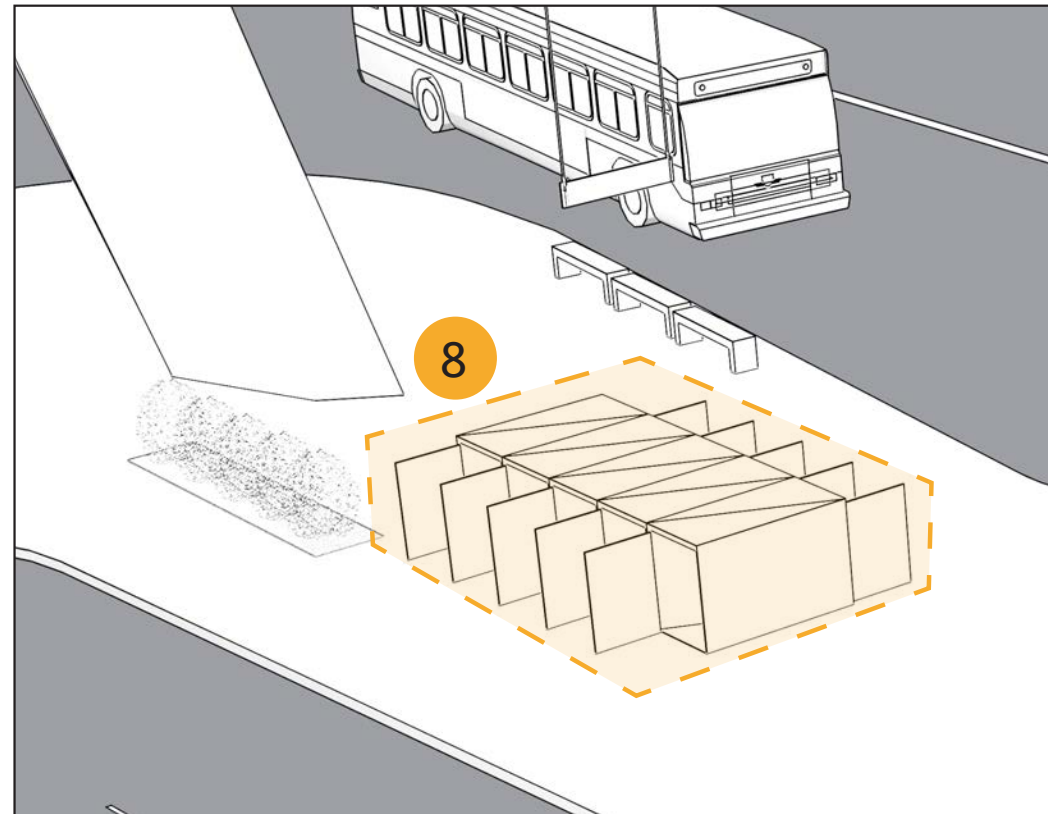
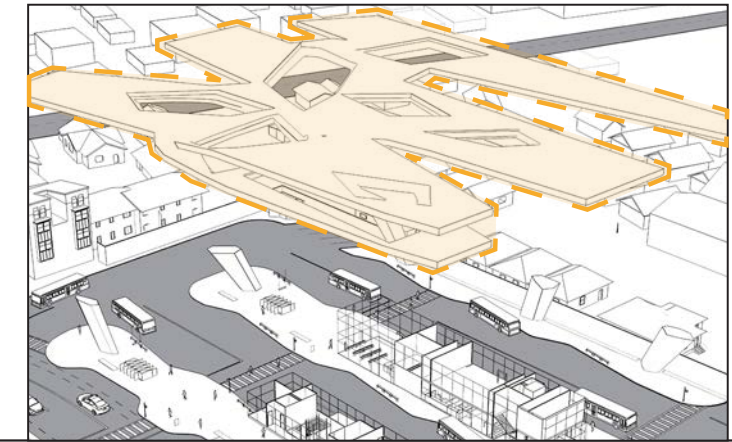


7 Roof with added skylight

Goal:

Maximize shading areas and reducing direct sunlight

Proposed areas:



8 Bike lockers

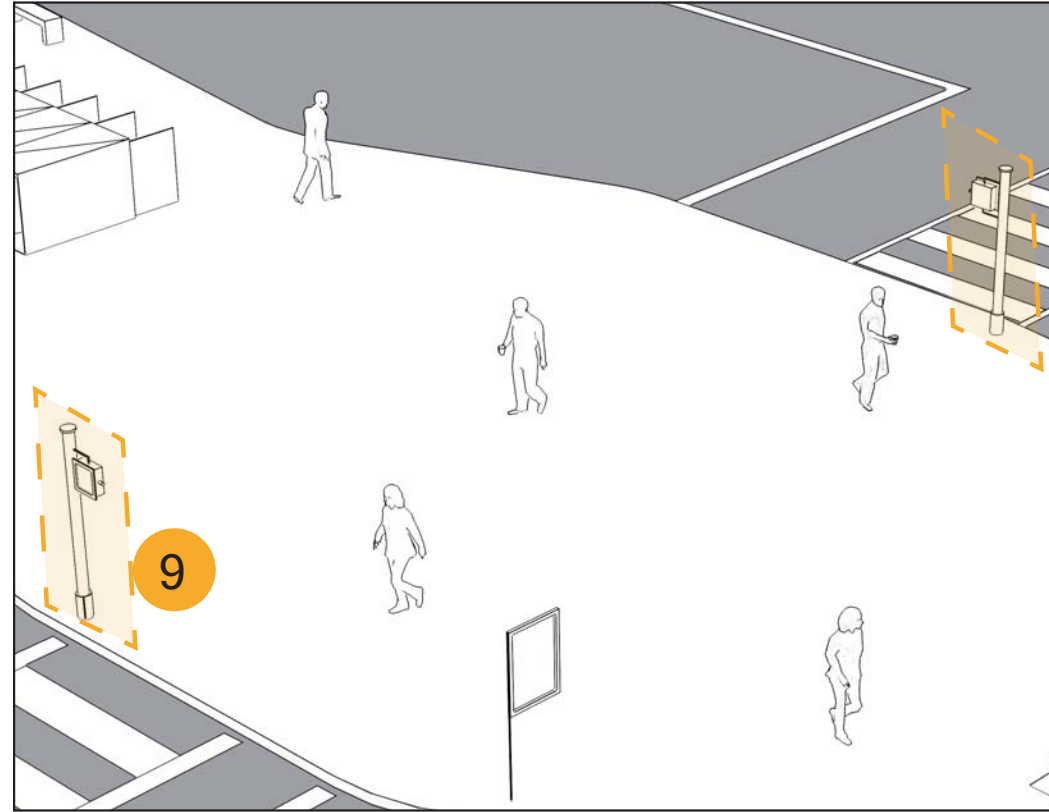
Goal:

Enhance security and safety of transportation users' personal belongings

Proposed locations:



SITE IMPROVEMENT DESIGN PROPOSAL - Safety and Comfort

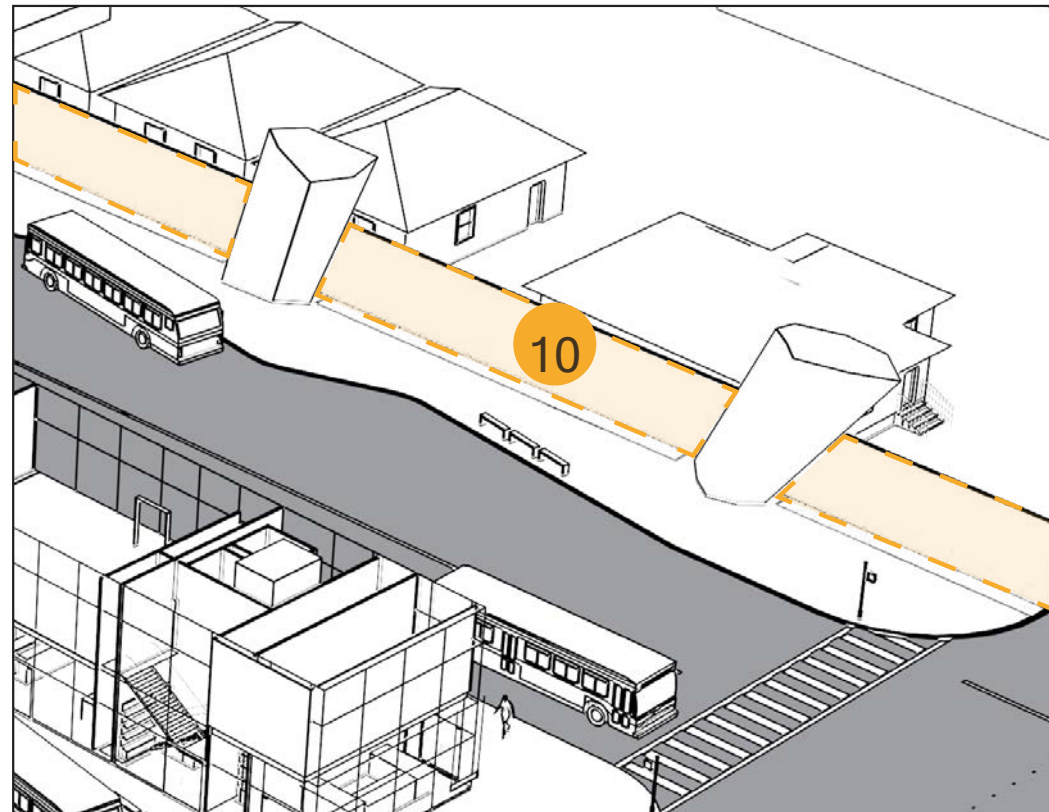
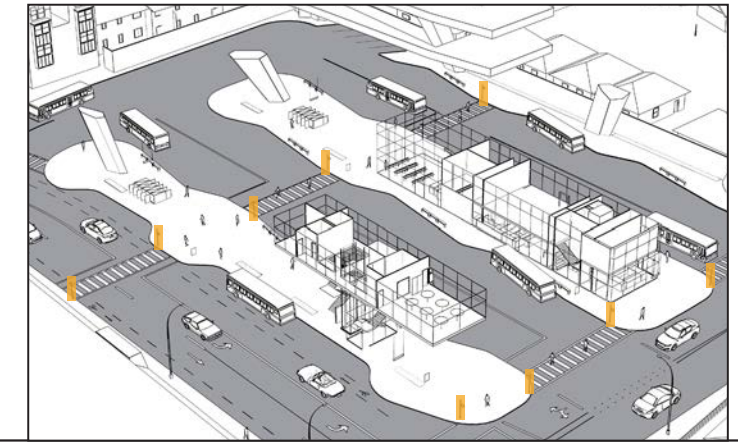


9 Pedestrian Crossing light

Goal:

Giving crossing priorities to pedestrians.
Time signals to minimize conflicts
between pedestrians and vehicles

Proposed locations:



10 Graphic art wall

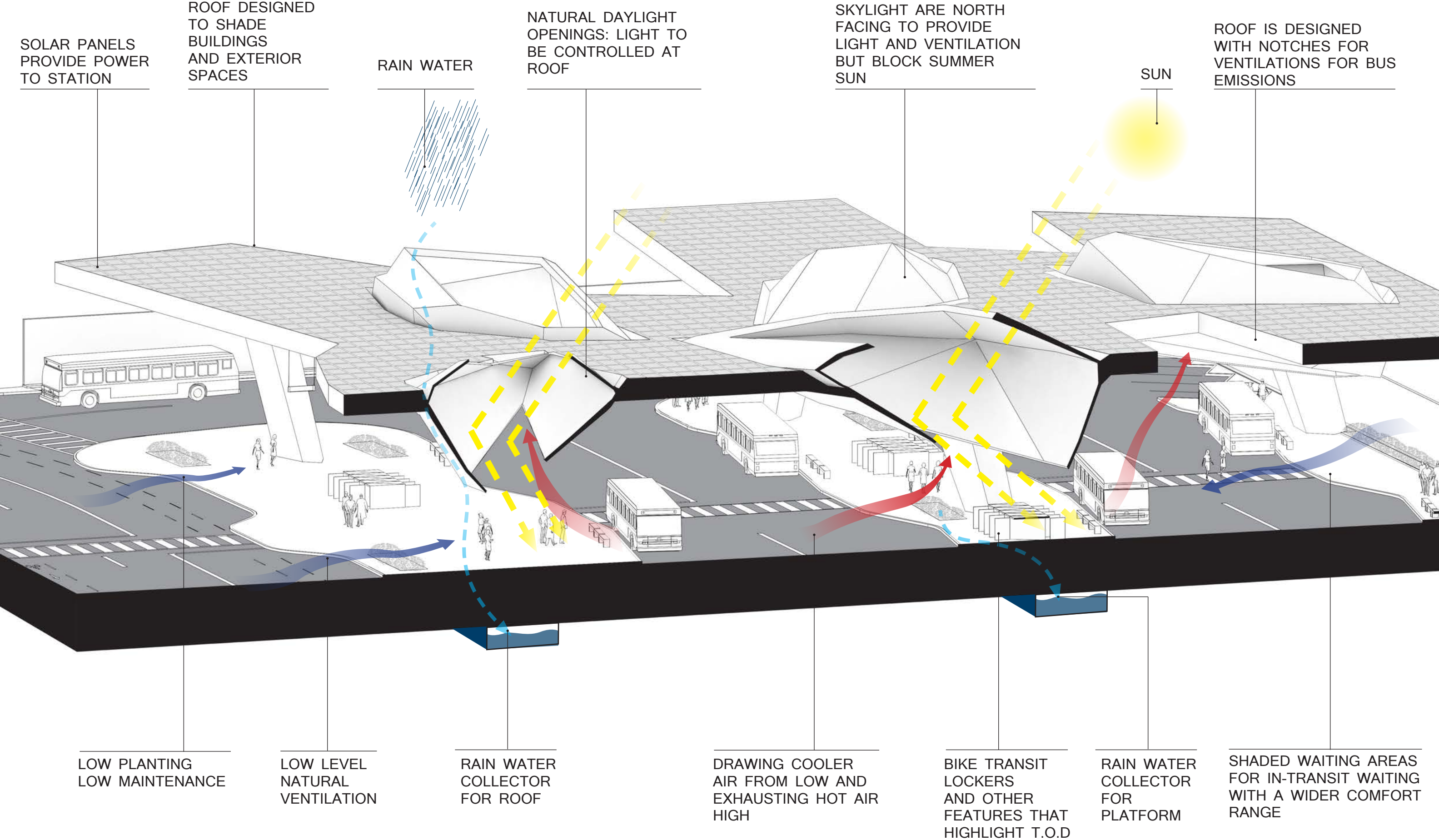
Goal:

Provide pleasant division wall between the
Watsonville bus station and neighborhood

Proposed locations:

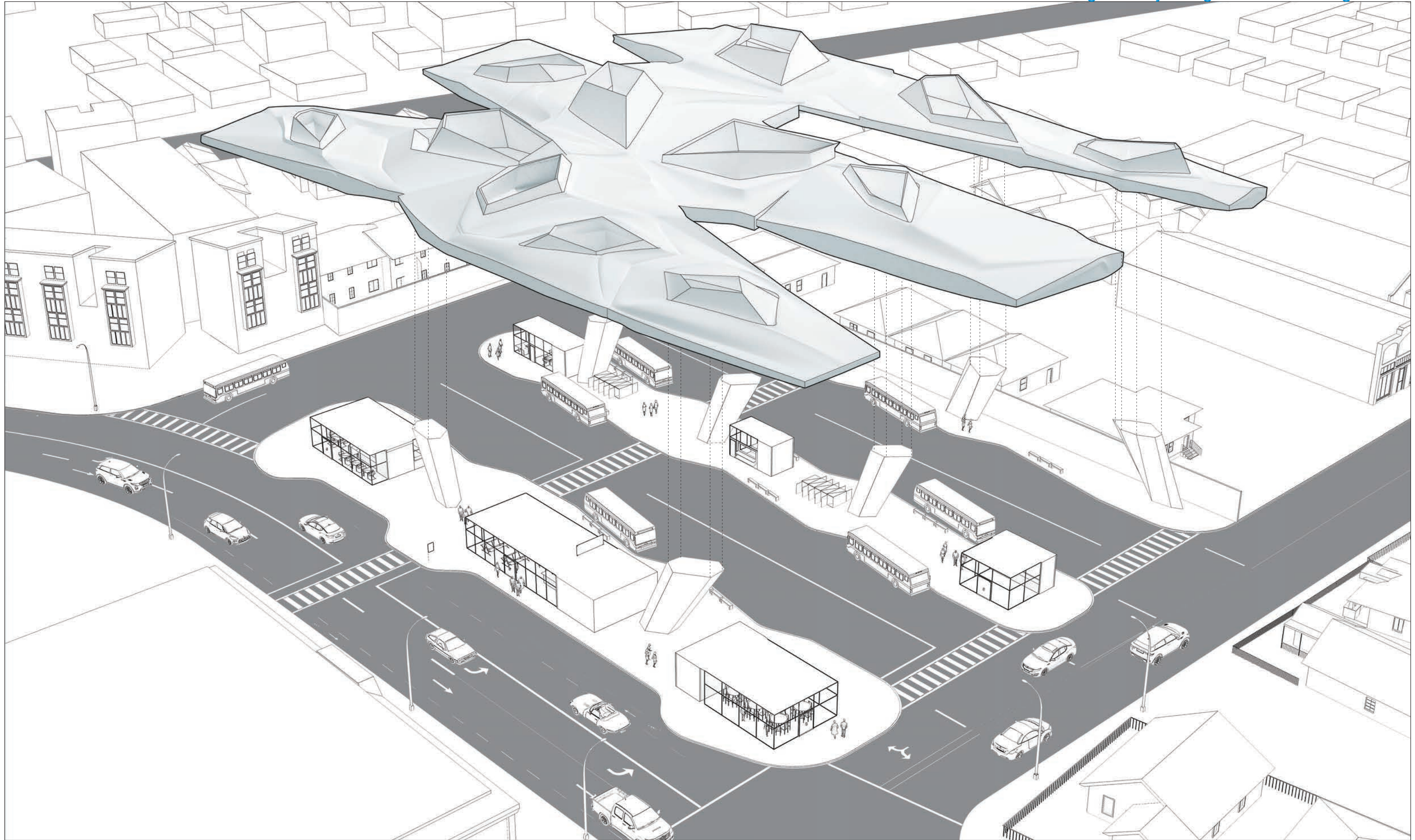


SUSTAINABILITY DIAGRAM



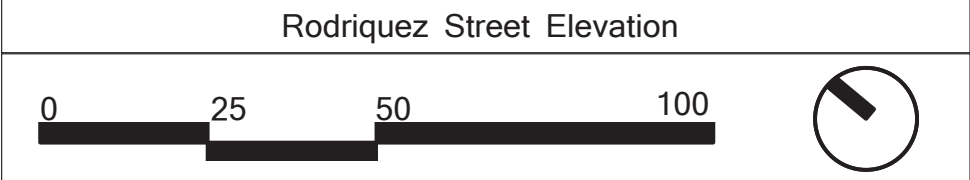
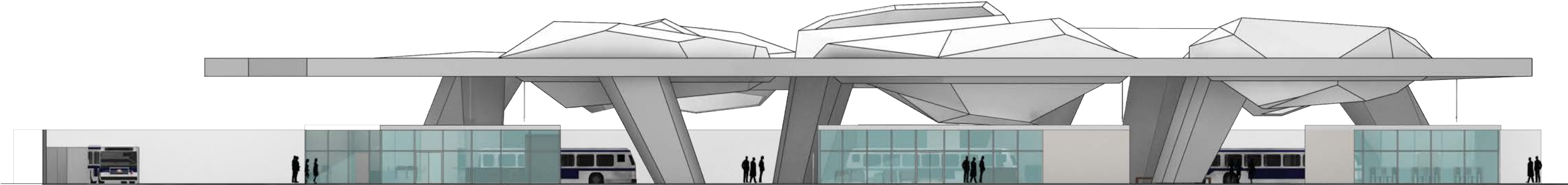
WATSONVILLE TRANSIT CENTER | CONCEPT 1

Single Story Program Under Large Roof



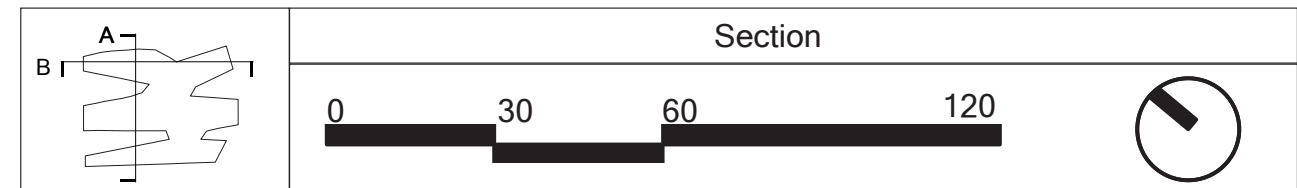
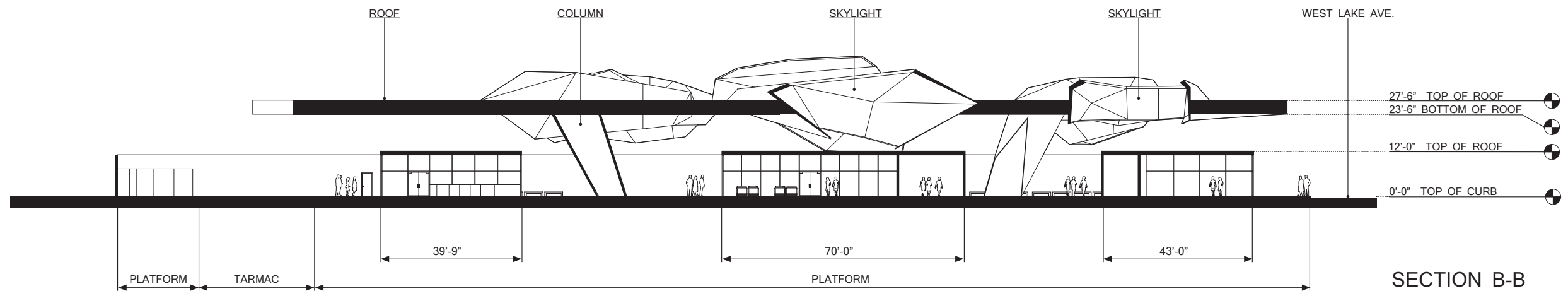
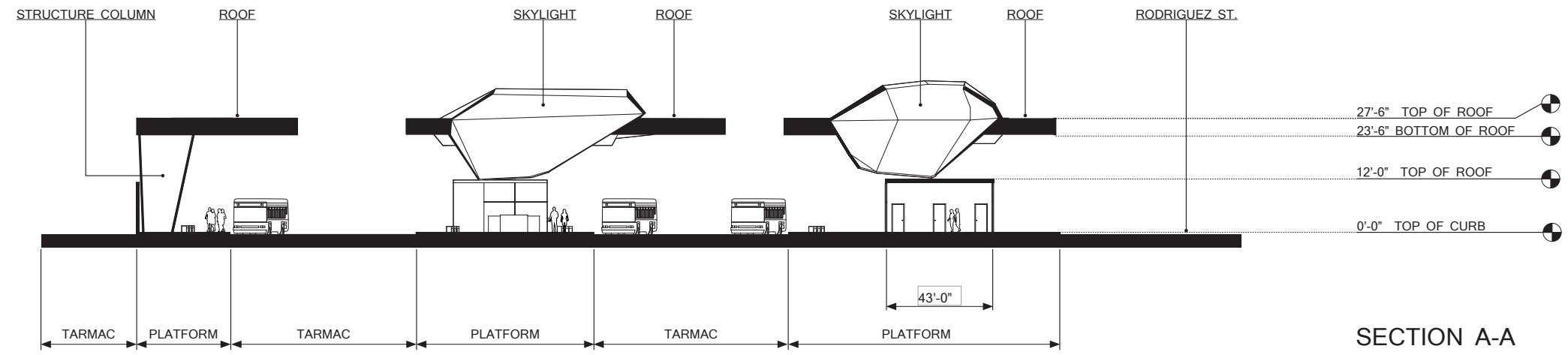
WATSONVILLE TRANSIT CENTER | CONCEPT 1

Single Story Program Under Large Roof



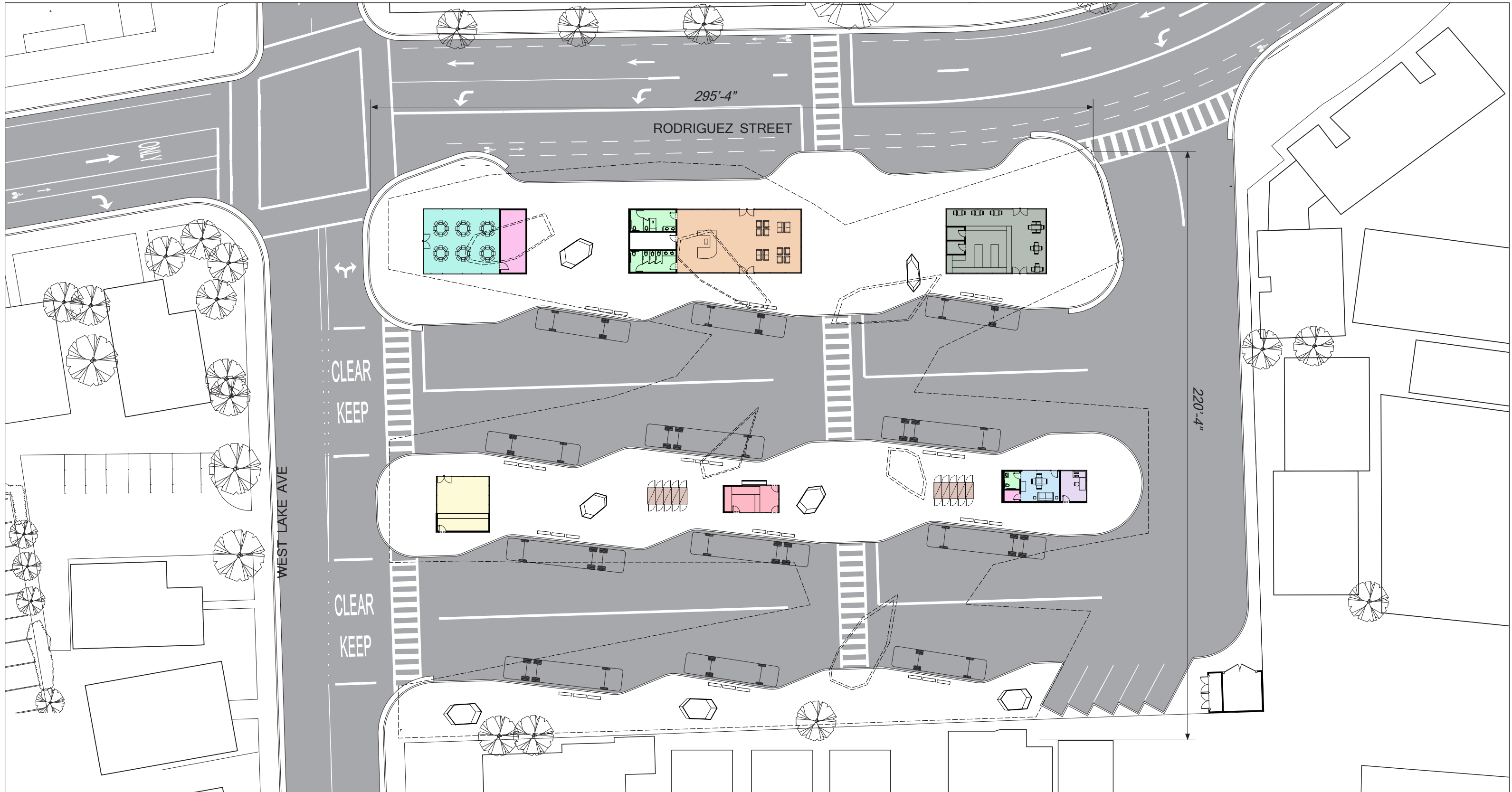
WATSONVILLE TRANSIT CENTER | CONCEPT 1









Single Story Program Under Large Roof



WATSONVILLE TRANSIT CENTER | CONCEPT 1

Single Story Program Under Large Roof

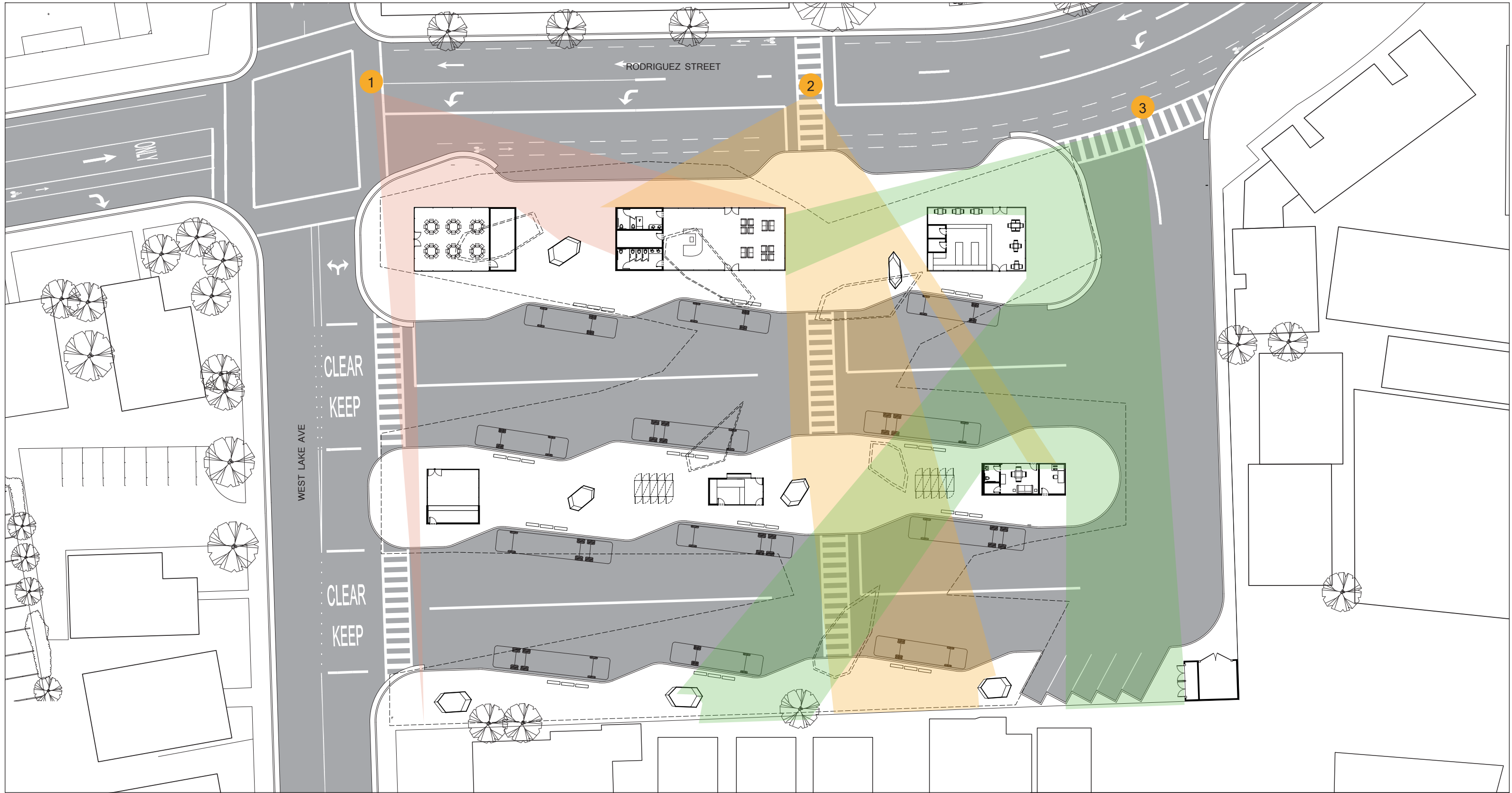


 Bike lock - 20 each	 Community room - 400 ft ²	 Restroom - 355 ft ²	 Lobby - 1,200 ft ²
 Security room - 100 ft ²	 Convenience store - 800 ft ²	 Coffee Kiosk - 200 ft ²	 Restaurant - 1000 ft ²

First Level Floor Plan



SIGHTING DIAGRAM / VISIBILITY DIAGRAM | CONCEPT 1

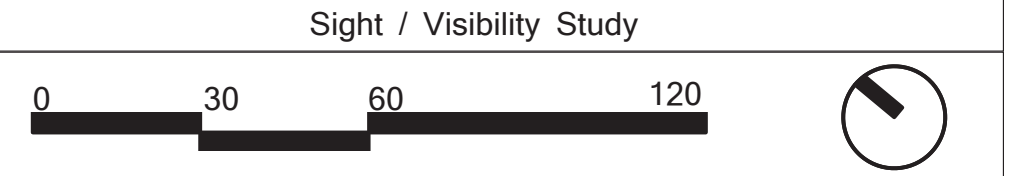


First View Angle
Cover 8% Area

Second View Angle
Cover 15% Area

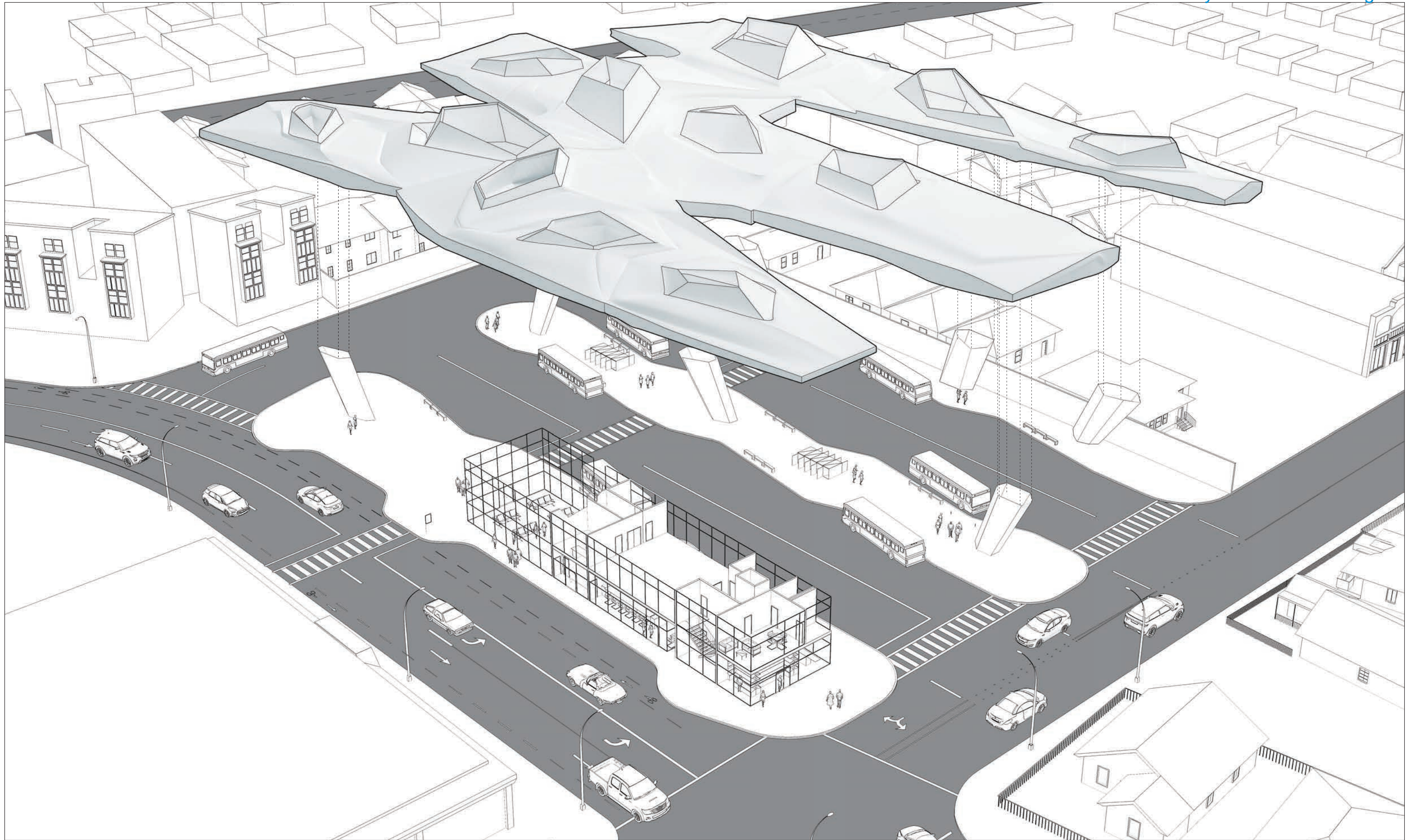
Third View Angle
Cover 25% Area

Module Location



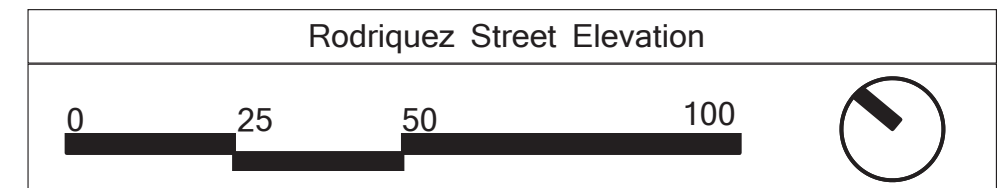
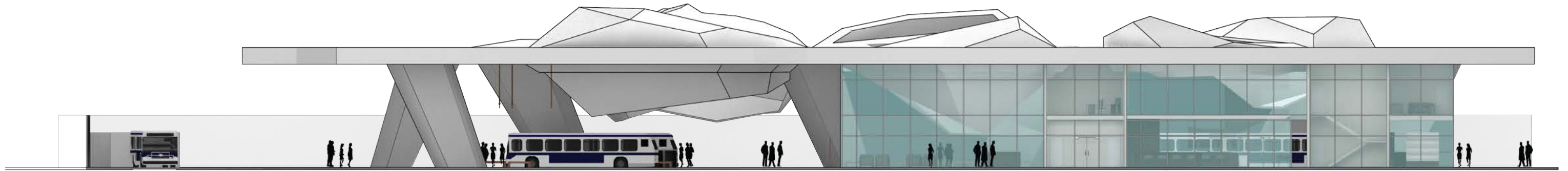
WATSONVILLE TRANSIT CENTER | CONCEPT 2

Two Story Station on Rodriguez



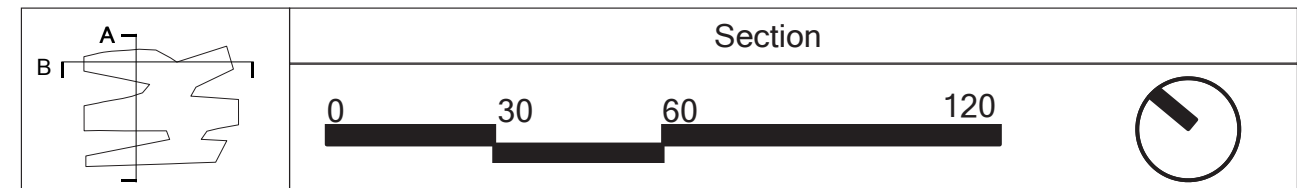
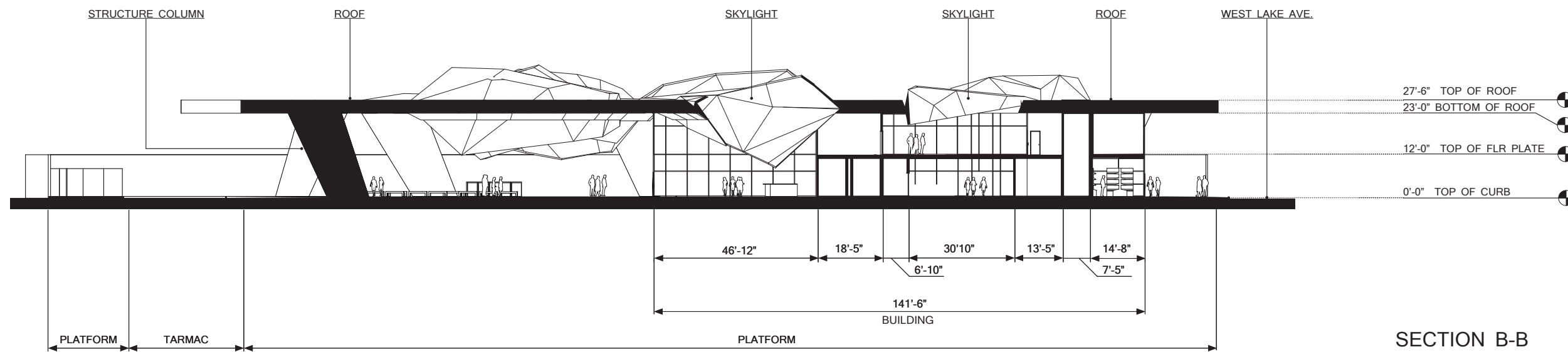
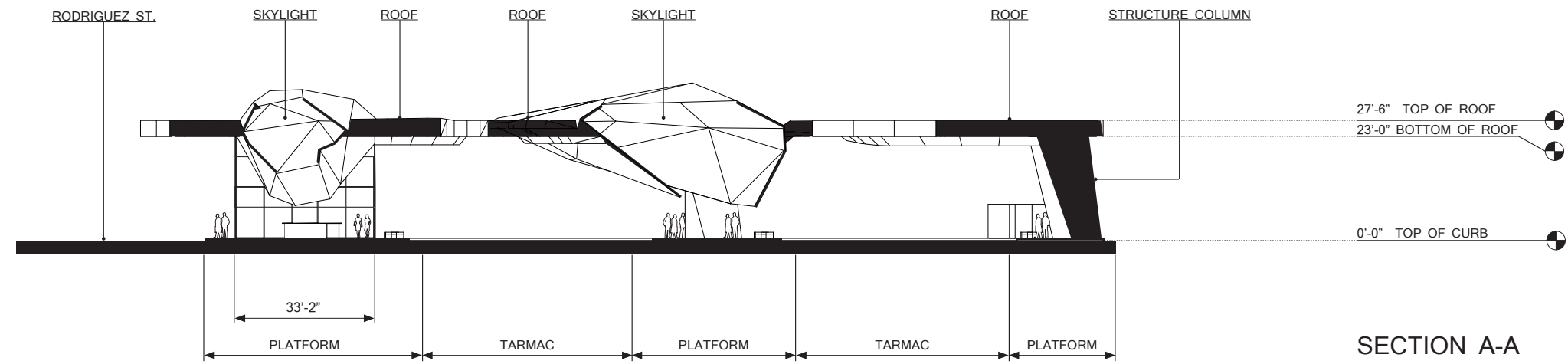
WATSONVILLE TRANSIT CENTER | CONCEPT 2

Two Story Station on Rodriguez



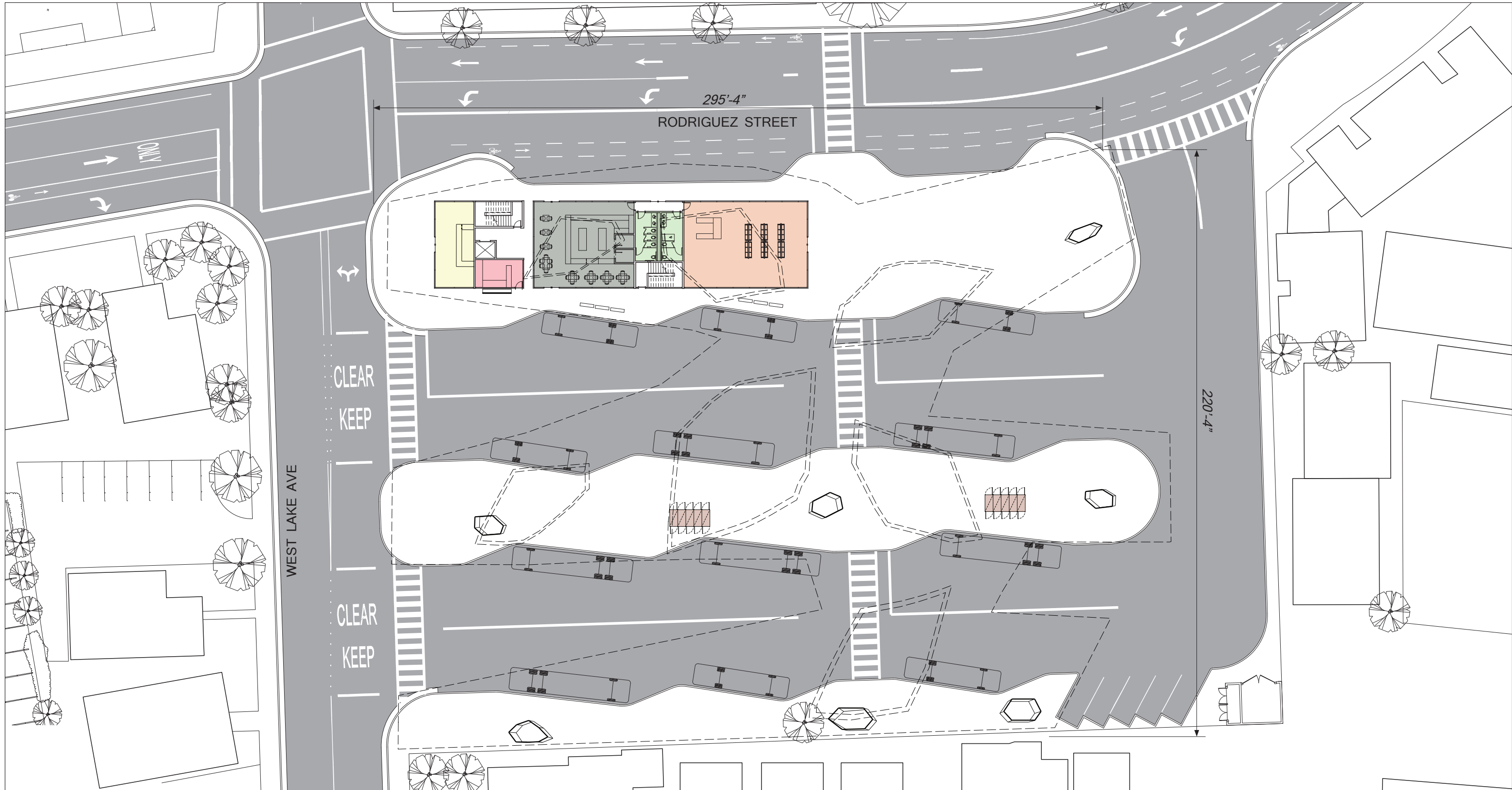
WATSONVILLE TRANSIT CENTER | CONCEPT 2

Two Story Station on Rodriguez



WATSONVILLE TRANSIT CENTER | CONCEPT 2

Two Story Station on Rodriguez



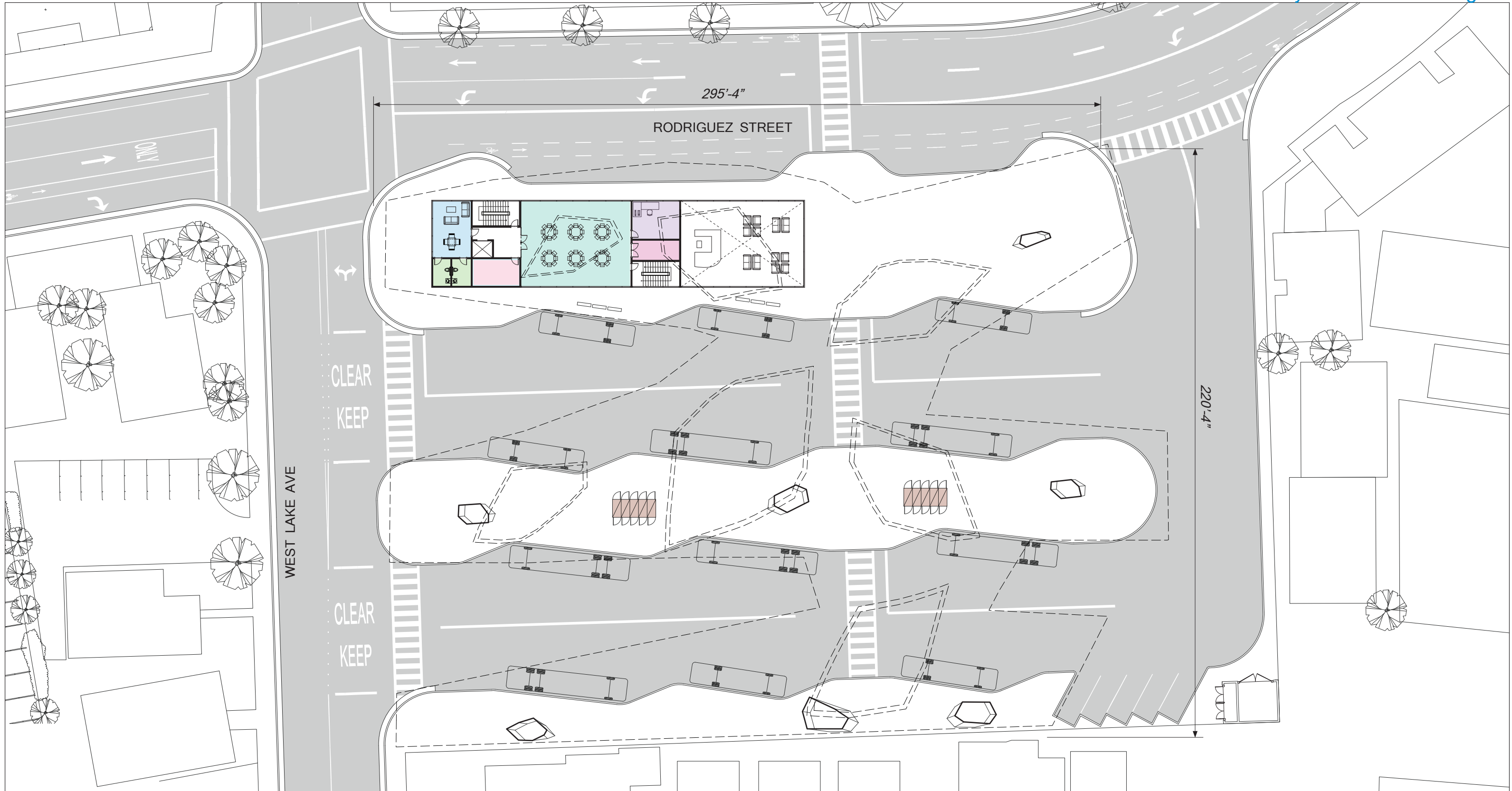
- Coffee Kiosk - 188 ft²
- Restroom - 327.8 ft²
- Convenience Store - 470 ft²
- Restaurant - 1,220 ft²
- Lobby - 1,220 ft²







First Level Floor Plan

0 30 60 120

WATSONVILLE TRANSIT CENTER | CONCEPT 2

Two Story Station on Rodriguez



- | | | |
|---|--|---|
|  Storage - 135 ft ² |  Restroom - 145 ft ² |  Convenience Store - 256 ft ² |
|  Driver lounge - 310 ft ² |  Community Room - 1,345 ft ² |  Bike Lockers - 10 each |

Second Level Floor Plan



SIGHTING DIAGRAM / VISIBILITY DIAGRAM | CONCEPT 2

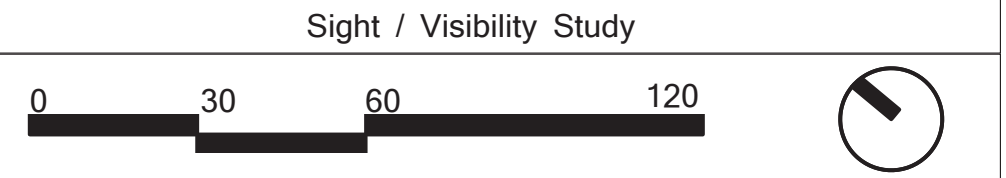


First View Angle
Cover 5% Area

Second View Angle
Cover 25% Area

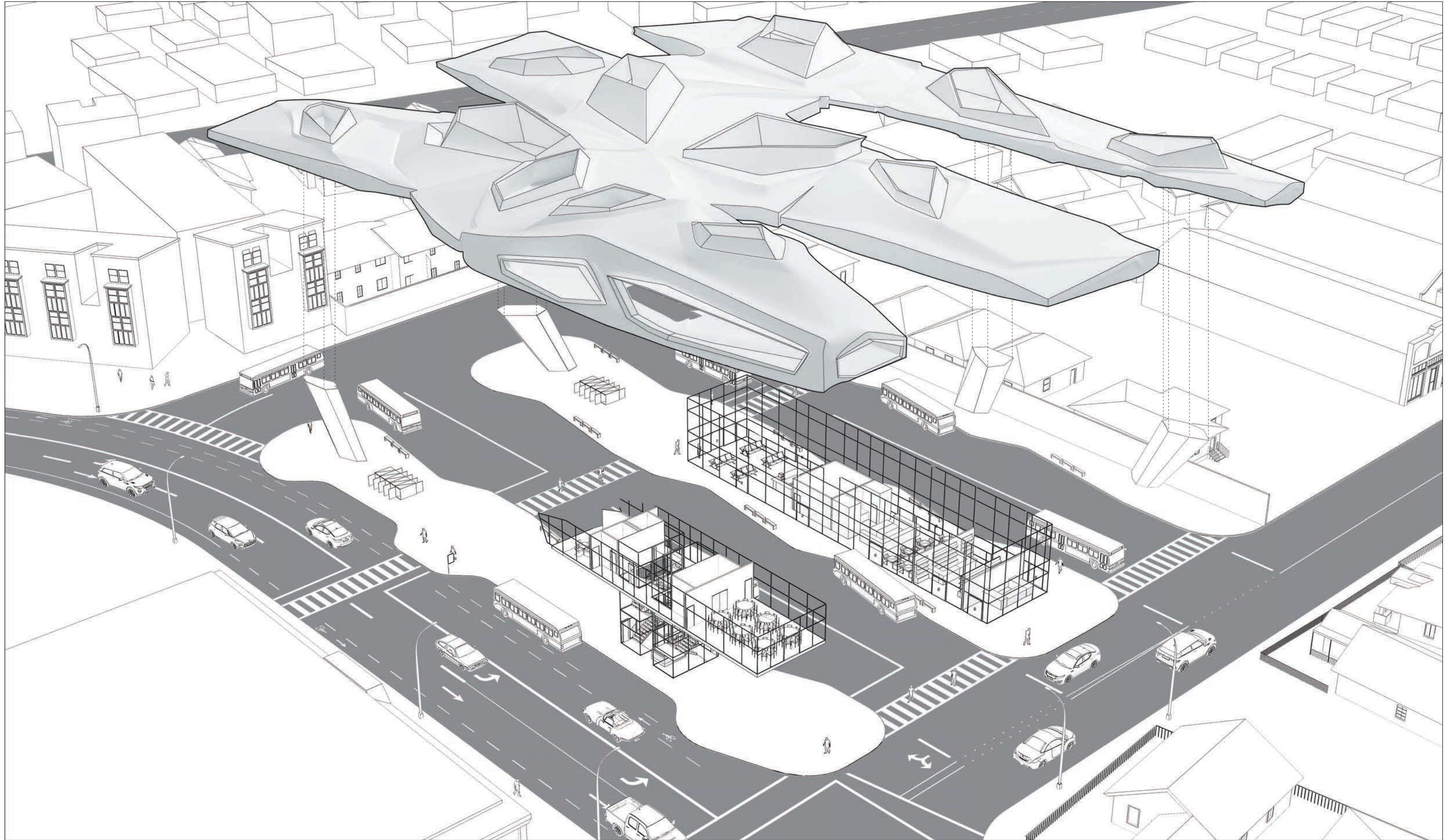
Third View Angle
Cover 40% Area

Module Location



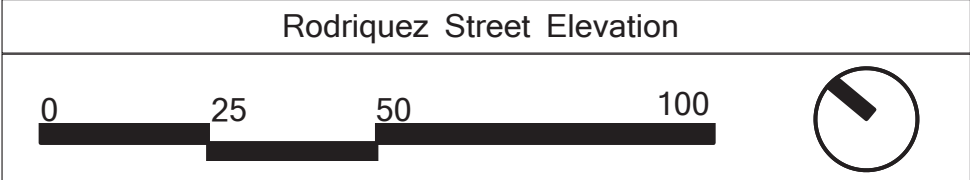
WATSONVILLE TRANSIT CENTER | CONCEPT 3

Station on Middle Island, Community Room on Rodriguez



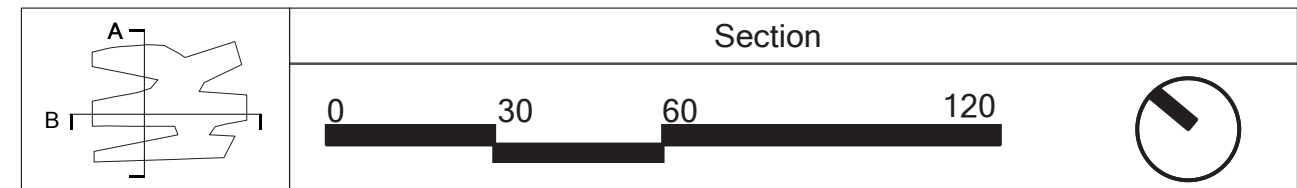
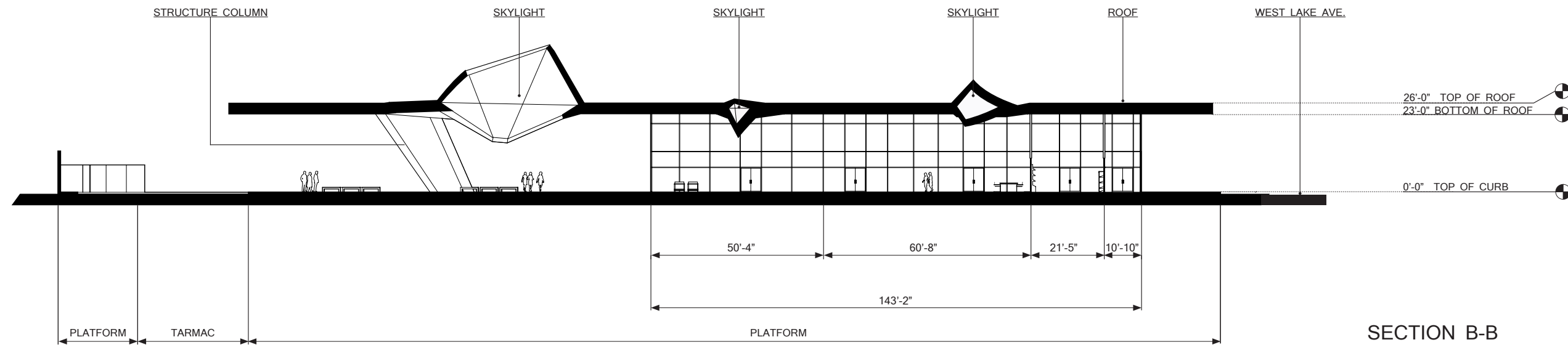
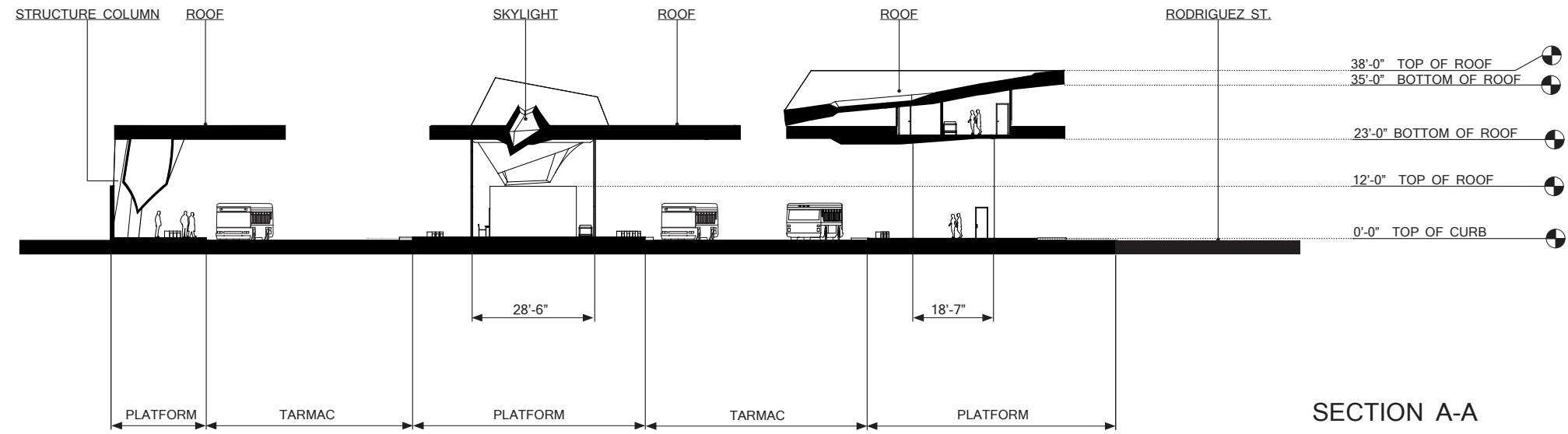
WATSONVILLE TRANSIT CENTER | CONCEPT 3

Station on Middle Island, Community Room on Rodriguez



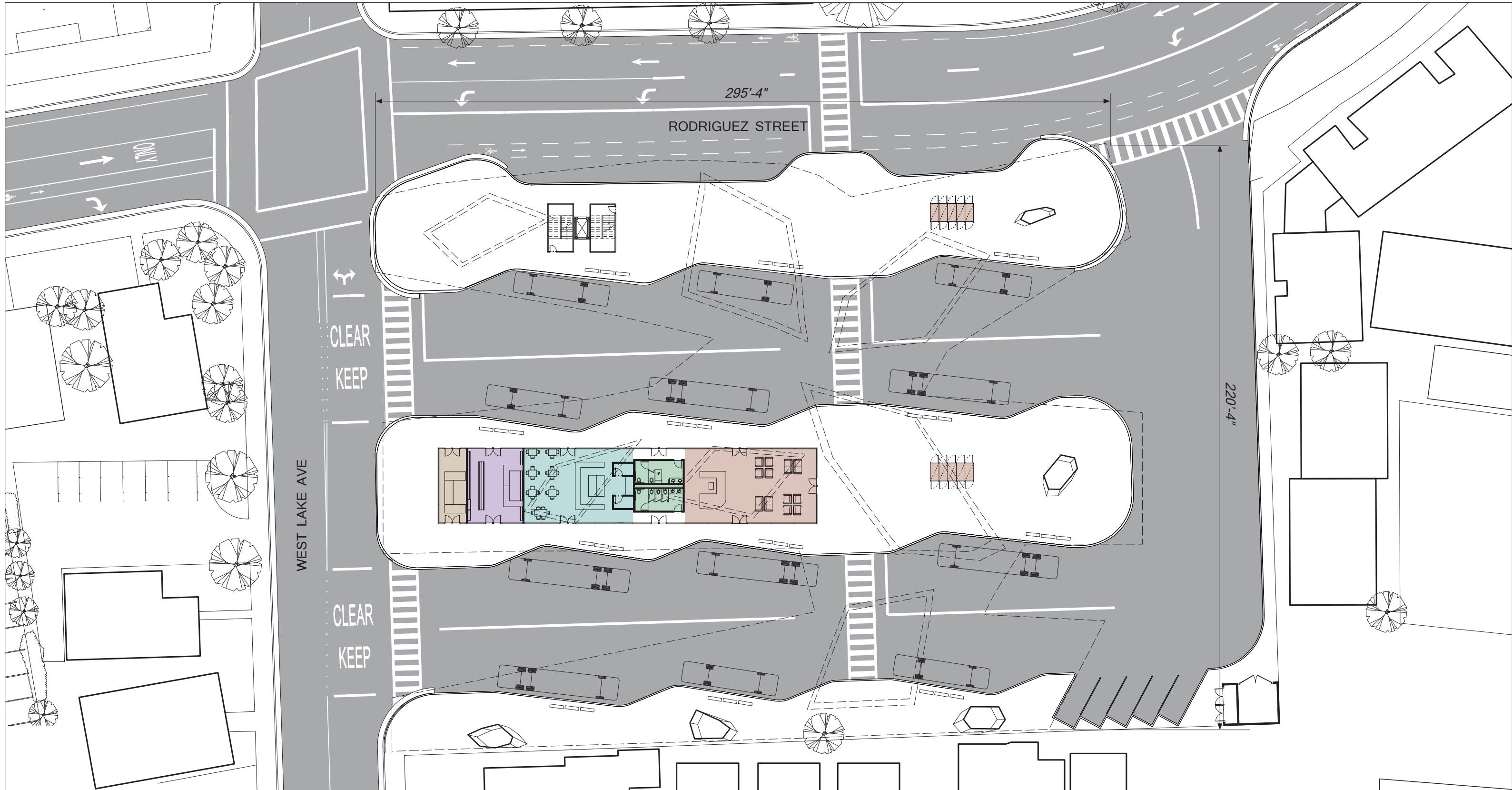
WATSONVILLE TRANSIT CENTER | CONCEPT 3

Station on Middle Island, Community Room on Rodriguez



WATSONVILLE TRANSIT CENTER | CONCEPT 3

Station on Middle Island, Community Room on Rodriguez



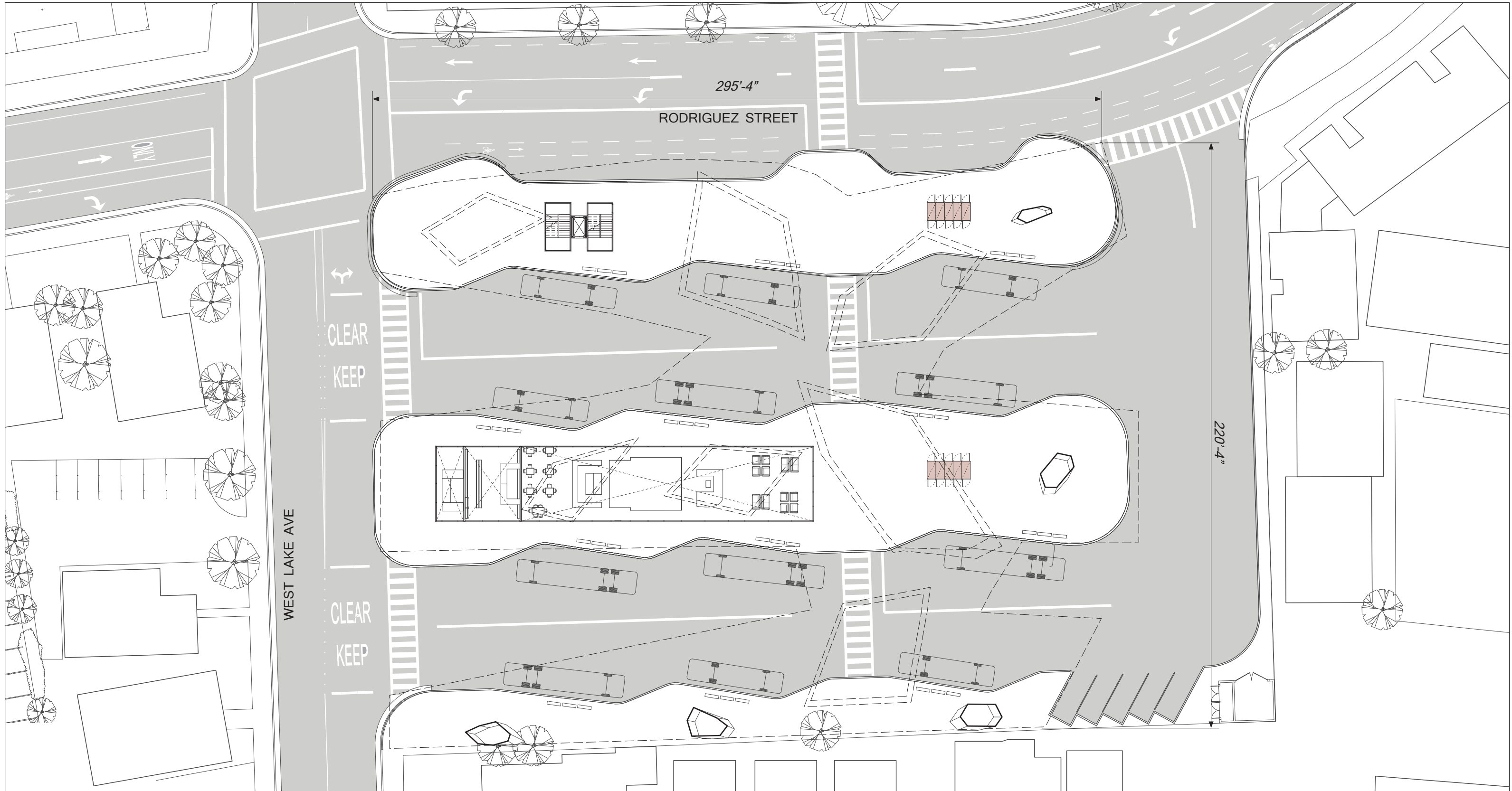
- | | | |
|---|------------------------------------|-------------------------------|
| Coffee shop - 300 ft ² | Restroom - 300 ft ² | Lobby - 1,400 ft ² |
| Convenience store - 580 ft ² | Restaurant - 1,180 ft ² | |


First Level Floor Plan

0 30 60 120

WATSONVILLE TRANSIT CENTER | CONCEPT 3

Station on Middle Island, Community Room on Rodriguez



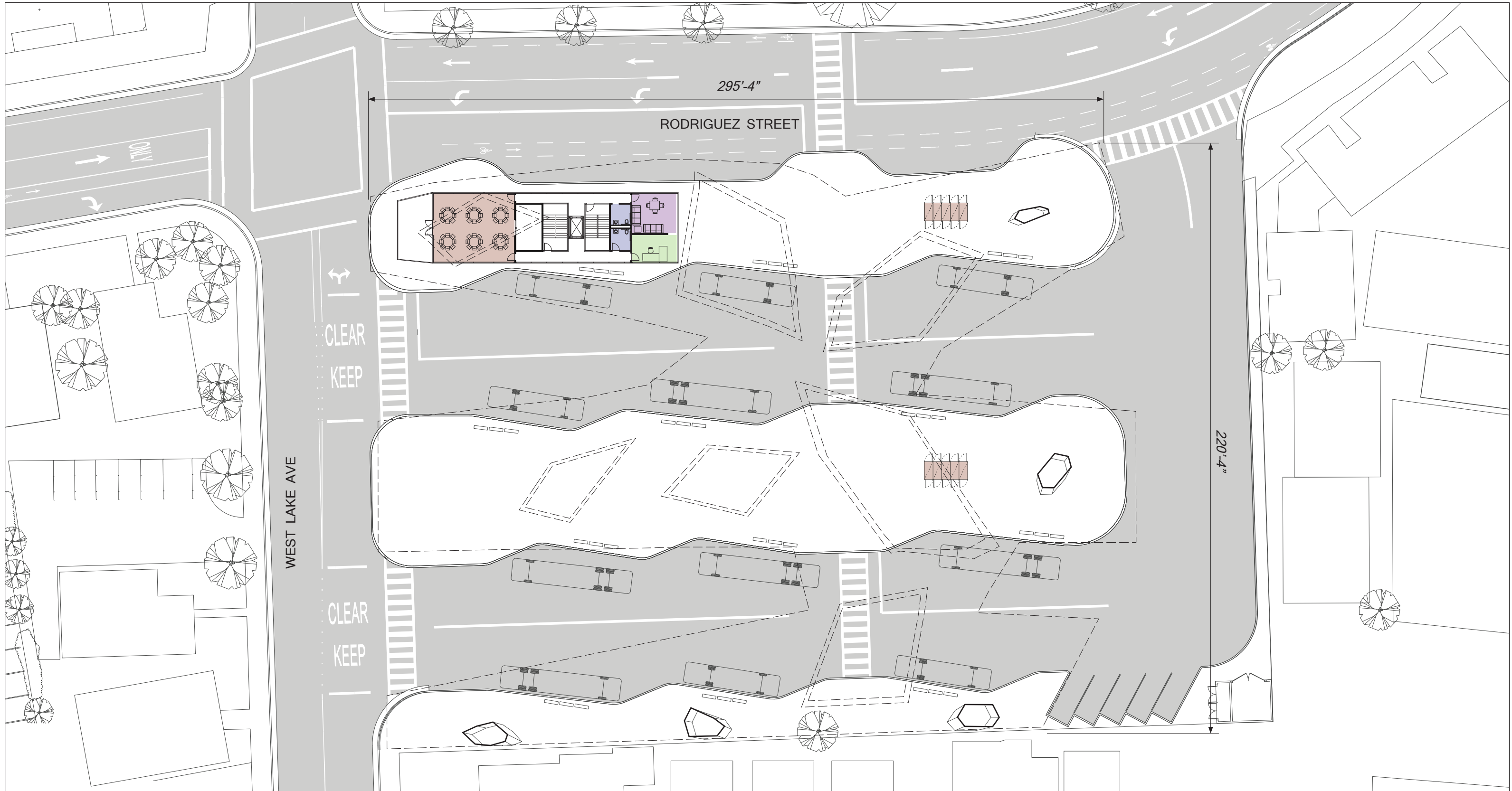
 Bike locker - 20 each






Second Level Floor Plan



WATSONVILLE TRANSIT CENTER | CONCEPT 3

Station on Middle Island, Community Room on Rodriguez



- | | | |
|--|---|--|
|  Community room - 800 ft ² |  Restroom - 114ft ² |  Security - 180 ft ² |
|  Storage - 170 ft ² |  Drive lounge - 270 ft ² | |

Third Level Floor Plan



SIGHTING DIAGRAM / VISIBILITY DIAGRAM | CONCEPT 3



First View Angle
Cover 15% Area

Second View Angle
Cover 30% Area

Third View Angle
Cover 30% Area

Module Location

Sight / Visibility Study

0 30 60 120



Date	Task
July 17 th , 2015 <i>(2pm-7pm)</i>	Public Outreach at the Watsonville Farmers Markets
August, 2015	Produce General Scope of Development
September - October, 2015	Final Report of Conceptual Design and Final Design

Ayúdenos a Mejorar el Centro de Tránsito de Watsonville!

La ciudad de Watsonville y el distrito de tránsito metropolitano de Santa Cruz (Santa Cruz METRO) se han unido para re-visualizar el centro de Tránsito primario, con multi-uso, de Watsonville, localizado en la esquina de Rodriguez Street y Lake Avenue.

Santa Cruz METRO quiere escuchar de ti y la comunidad para decidir cual es la mejor opción para mejorar el centro de Tránsito de Watsonville - necesitamos sus ideas!

Metas de el proyecto incluyen:

- Un diseño más abierto visualmente
- Más atractivo para los usuarios de centro de tránsito
- Operación con menos dificultad
- Superior adaptabilidad con el mejoramiento de el centro
- Seguro y funcional

Dinos que es lo que usted piensa

Ayúdenos a mejorar el centro de Tránsito de Watsonville completando esta encuesta y devolviendolo con las respuestas a el final de esta reunión. También se podría regresar mandando la encuesta por correo postal a: Attn: Planning, Santa Cruz Metro, 110 Vernon Street, Santa Cruz, CA 95060. **Porfavor manden la encuesta por correo, o completenla por internet a no mas tardar de el Viernes 31 de Julio, 2015.**

En Santa Cruz METRO, o nuestra vision es proveer servicios de transportación pública que mejoren la movilidad personal y creen una opción sostenible en Santa Cruz que sea económica, segura, accesible, limpia y un servicio de transporte limpio y cortez.

Para mas información: www.scmttd.com

Una encuesta pequeña se encuentra detrás de la página.

Help Improve the Watsonville Transit Center!

The City of Watsonville and the Santa Cruz Metropolitan Transit District (Santa Cruz METRO) have teamed up to re-envision the Watsonville Transit Center, Watsonville's primary multi-modal Transit Center, located at the corner of Rodriguez Street and Lake Avenue.

Santa Cruz METRO wants to hear from you to identify options for improving the Watsonville Transit Center - and needs your ideas!

Project goals include:

- More visually open design
- More inviting to transit center users
- Smoother operating
- Better fit with downtown improvements
- Safe and functional

Tell us what you think:

Help improve the Watsonville Transit Center by completing the survey that follows and return it at the end of the community meeting. You can return the survey via U.S. Mail, Attn: Planning, Santa Cruz Metro, 110 Vernon Street, Santa Cruz, CA 95060. **Please mail or complete the survey online no later than Friday, July 31, 2015.**

At Santa Cruz METRO, our mission is to provide a public transportation service that enhances personal mobility and creates a sustainable transportation option in Santa Cruz County through a cost effective, reliable, accessible, safe, clean and courteous transit service.

For more information go to: www.scmttd.com

A brief survey follows on the reverse.

Centro de Tránsito de Watsonville - Encuesta Pública

Santa Cruz METRO necesita su opinión! Sus comentarios serán usados para refinar el concepto de diseño de el nuevo centro de Tránsito de Watsonville que incluirea mejoramientos para peatones en el nuevo diseño.

Porfavor clasifique cada una de las tres opciones de el nuevo diseño en orden, de la que le guste mejor a peor. También incluya comentarios generales que tengan de cada diseño en específico.

Opción 1.

Rango # _____ Comentarios: _____

Opción 2.

Rango # _____ Comentarios: _____

Opción 3..

Rango # _____ Comentarios: _____

Watsonville Transit Center - Public Survey

Santa Cruz METRO needs your input! Your comments will be used to help refine design concepts for the Watsonville Transit Center that will include access and pedestrian improvements as part of the redesigned transit center.

Please rank each of the three conceptual options in order, from the one you like best to the one you like least. Include any general comments you have for each design.

Option 1.

Rank # _____ Comments: _____

Option 2.

Rank # _____ Comments: _____

Option 3.

Rank # _____ Comments: _____

Centro de Tránsito de Watsonville - Encuesta Pública

1. Viendo a su opción favorita, porfavor clasifique lo que le gusta o no le gusta (5 - le gusta mucho, 1- no le gusta tanto).

Rango

- _____ Organización y ubicación de la estación_____
- _____ Ubicación de espacio de Comunidad_____
- _____ Sensación de apertura y seguridad_____
- _____ Cantidad de sombra y cobertura_____
- _____ Presencia en la calle_____
- _____ Número of quioscos y ubicación_____
- _____ Ubicación de baños_____
- _____ Casilleros de bicicleta/Cantidad y ubicación_____
- _____ Bancos/Cantidad y ubicación_____
- _____ Paisajismo_____

2. Viendo a su segunda opción, porfavor clasifique lo que le gusta o no le gusta (5 - le gusta mucho, 1- no le gusta tanto) y mencionen cualquier comentario en como mejorar lo que no le gusto:

Rango

- _____ Organización y ubicación de la estación_____
- _____ Ubicación de espacio de Comunidad:_____
- _____ Sensación de apertura y seguridad_____
- _____ Cantidad de sombra y cobertura_____
- _____ Presencia en la calle_____
- _____ Número of quioscos y ubicación_____
- _____ Ubicación de baños:_____
- _____ Casilleros de bicicleta/Cantidad y ubicación_____
- _____ Bancos/Cantidad y ubicación, Paisajismo_____

Watsonville Transit Center - Public Survey

1. Looking at your favorite option, please rate what you like or don't like (5 - like it a lot, 1 - don't like as much).

Rating

- _____ Organization and placement of Station_____
- _____ Placement of Community Room_____
- _____ Feeling of openness and safety_____
- _____ Amount of shade coverage_____
- _____ Street presence_____
- _____ Number of kiosks and location_____
- _____ Restroom location_____
- _____ Bike Parking/Sharing amount and location_____
- _____ Benches/seating locations and number_____
- _____ Landscaping_____

2. Looking at your second option, please rate what you like or don't like (5 - like it a lot, 1 - don't like as much) and provide additional comments to improve what you don't like:

Rating

- _____ Organization and placement of Station_____
- _____ Placement of Community Room_____
- _____ Feeling of openness and safety_____
- _____ Amount of shade coverage_____
- _____ Street presence_____
- _____ Number of kiosks and location_____
- _____ Restroom location_____
- _____ Bike Parking/Sharing amount and location_____
- _____ Benches/seating locations and number Landscaping_____

3. Viendo a su tercera opción, porfavor clasifique lo que le gusta o no le gusta (5 - le gusta mucho, 1- no le gusta tanto) y mencionen cualquier comentario en como mejorar lo que no le gusto:

Rango

- _____ Organización y ubicación de la estación_____
- _____ Ubicación de espacio de Comunidad_____
- _____ Sensación de apertura y seguridad_____
- _____ Cantidad de sombra y cobertura_____
- _____ Presencia en la calle_____
- _____ Número of quiscos y ubicación_____
- _____ Ubicación de baños_____
- _____ Casilleros de bicicleta/Cantidad y ubicación_____
- _____ Bancos/Cantidad y ubicación_____
- _____ Paisajismo_____

4. Provea cualquier comentario adicional que usted tenga para mejorar el nuevo centro de tránsito aquí y detras de la página:

Gracias por completar esta encuesta!

Comentarios adicionales:

3. Looking at your third option, please rate what you like or don't like (5 - like it a lot, 1 - don't like as much) and provide additional comments to improve what you don't like:

Rating

- _____ Organization and placement of Station_____
- _____ Placement of Community Room_____
- _____ Feeling of openness and safety_____
- _____ Amount of shade coverage_____
- _____ Street presence_____
- _____ Number of kiosks and location_____
- _____ Restroom location_____
- _____ Bike Parking/Sharing amount and location_____
- _____ Benches/seating locations and number_____
- _____ Landscaping_____

4. Provide any additional comments you have to improve the new transit center here and on back:

Thank you for completing this survey!

Additional comments:
